



Kia Motors America, Inc.
Corporate Headquarters
111 Peters Canyon Road, Irvine, CA 92606-1790 USA

Voluntary Emissions Service Campaign

August 8, 2014

Dear Kia Sedona Owner:

Kia Motors America, Inc. is conducting a Voluntary Emissions Service Campaign to update the software programming on Engine Control and Transmission Control Modules.

Why is Kia conducting this service campaign?

- Kia has become aware that certain 2011-2012 Sedona vehicles may have engine and transmission calibrations that were not optimized for emissions when the vehicle is coasting (after you release the accelerator pedal). These calibrations may cause the vehicle to release air pollutants which exceed Federal and California standards. These standards were established to protect your health and welfare from the dangers of air pollution.

What Will Kia Do?

- Kia will update the software programming (calibration) of both the Engine Control Module and the Transmission Control Module.
- The update service will be performed, without cost to you, at your local Kia dealer regardless of whether you have had your vehicle serviced by a Kia dealer or have used genuine Kia parts for those past services.

What Should You Do?

- Please contact your Kia dealer to schedule an appointment for this update.
 - The time required to service your vehicle can vary, depending on the dealer's work schedule, therefore, we recommend scheduling a service appointment to minimize your inconvenience.
 - Having this service update performed will help ensure your vehicle's full protection under the emissions warranty.
 - Failure to have this service performed could cause your vehicle to fail an emission inspection (SMOG check) when required under State law. It could also be considered a lack of proper maintenance.
- Please present this notice when you arrive at your dealer.

Have You Changed Your Address or Sold Your Kia?

- If you have changed your home address or no longer own your vehicle, please complete the enclosed prepaid "Change of Address/Ownership" card and mail it to us.

Are You a California Registered Owner?

- The California Air Resources Board requires that emissions related campaigns such as this, be completed prior to annual vehicle registration renewal. Without this repair, you may not be able to complete your vehicle registration and obtain license tags.
- Once this repair has been completed, your Kia dealer will provide a "Proof of Correction Certificate". The California Department of Motor Vehicles (DMV) may request this Proof of Corrections Certificate during your next vehicle registration. This certificate should be kept with your vehicle records thereafter.



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Are You a Registered Owner in Connecticut, Maine, Maryland, Massachusetts, New Jersey, Oregon, Pennsylvania, Rhode Island, Vermont or Washington?

- Because your state has adopted the California emissions regulations, your Kia dealer will also provide a "Proof of Correction Certificate" once this repair has been completed. Your states Department of Motor Vehicles, Department of Transportation, Motor Vehicle Administration, Motor Vehicle Commission or Department of Licensing may request this Proof of Corrections Certificate during your next vehicle registration. This certificate should be kept with your vehicle records thereafter.

Do You Have Other Questions?

- Should you have any questions regarding this Voluntary Service Campaign or your dealer does not respond to your service request in a timely manner, we suggest that you contact Kia's Consumer Assistance Center at 1-800-333-4542 (Monday through Friday, 5AM to 6PM, Pacific Standard Time), or through the owner's section of www.kia.com.

Please accept our apologies for any inconvenience this matter may cause you.

Sincerely,

Consumer Affairs Department