



August 5, 2014

Attention: All Kia Service Managers

Kia Motors America, Inc. is conducting a Voluntary Emissions Service Campaign on certain 2011 and 2012 MY Sedona vehicles equipped with the 3.5L engine and manufactured from March 3, 2010 through August 14, 2012 to update the software programming for the Engine Control Module ("ECM") and the Transmission Control Module ("TCM"), which may not be in compliance with EPA and/or CARB emissions regulations.

The Technical Service Bulletin (TSB) that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on **August 5, 2014**.

Enclosed you will find a copy of the owner notification letter and a Q&A Guide for campaign questions, both of which describe the issue. A list of retail Kia Sedona owners affected by this campaign, can be accessed on WEBDCS after the date of the owner notification. **The owner notification will be mailed on August 8, 2014.** Please start performing the repairs on any affected 2011-2012 MY Sedona vehicles equipped with the 3.5L engine currently in your inventory to ensure that the ECM and TCM programming is updated prior to selling the vehicle to a retail customer.

For California Dealers

- The State of California has implemented the Registration Renew/Recall Tie-In Program that requires the completion of Emission Recalls prior to vehicle registration renewal.
- Be sure to provide a completely filled out Emissions Recall Proof of Correction Card (supplied) to each owner upon completion of the campaign for owner use as proof during registration renewal. Instructions for filling out this card can be found in the TSB. It is also required to affix a campaign completion sticker under the hood of the vehicle (also enclosed).

For Connecticut, Maine, Maryland, Massachusetts, New Jersey, Oregon, Pennsylvania, Rhode Island, Vermont, and Washington dealers:

- The above-named states require that a completely filled out Emissions Recall Proof of Correction Card (supplied) be provided to each owner for use, if requested, at vehicle registration renewal. Instructions for filling out this card can be found in the TSB. It is also required to affix a campaign completion sticker under the hood of the vehicle (also enclosed).

Please make certain the appropriate personnel in your dealership are familiar with the details of this campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2011-2012 MY Sedona vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary emissions service campaign, and for no other purpose

Your prompt attention in completing this campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager
Enclosures