



August 5, 2014

Attention: All Dealer Principals

Kia Motors America, Inc. will be conducting a Voluntary Emissions Service Campaign on certain 2011-2012 MY Sedona vehicles equipped with the 3.5L engine to update the software programming for the Engine Control Module ("ECM") and Transmission Control Module ("TCM").

The Technical Service Bulletin that provides vehicle repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on August 5, 2014.

Your Service Manager was sent a copy of the owner notification letter, a Q&A guide for campaign questions both of which describe the issue, Vehicle Emissions Recall Proof of Correction Cards, under the hood campaign labels, and information on how to access the list of retailed 2011-2012 MY Sedona vehicles on WEBDCS.

What Should You Do

Please make certain the appropriate personnel in your dealership are familiar with the details of this service campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2011-2012 MY Sedona vehicles.

For California Dealers

- The State of California has implemented the Registration Renew/Recall Tie-In Program that requires the completion of Emission Recalls prior to vehicle registration renewal.
- Be sure to provide a completely filled out Emissions Recall Proof of Correction Card (supplied) to each owner upon completion of the campaign for owner use as proof during registration renewal.

For Connecticut, Maine, Maryland, Massachusetts, New Jersey, Oregon, Pennsylvania, Rhode Island, Vermont, and Washington dealers:

- The above-named states require that a completely filled out Emissions Recall Proof of Correction Card (supplied) be provided to each owner for use, if requested, at vehicle registration renewal.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this service campaign, and for no other purpose.

Your prompt attention in completing this repair is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager

Enclosures