

November 12, 2014

Subject: Limited Service Campaign (LSC) ELE

Certain 2008 through 2012 Model Year IS F Vehicles

Engine Cooling Fans

Dear Dealer Principle:

In our continuing efforts to ensure the best in customer satisfaction, Lexus is announcing Limited Service Campaign (LSC) ELE on certain 2008 through 2012 model year IS F vehicles.

Background

The screws which secure the engine cooling fan motors to the fan shroud could become loose over time and interfere with the operation of the cooling fans. If a fan becomes damaged and inoperative, the engine coolant temperature could increase.

The following information is provided to inform you and your staff of the campaign details and owner notification phase of the campaign. Additional information may be found in the attached Lexus Q&A and customer notification letter.

Limited Service Campaign (LSC) Remedy

Authorized Lexus dealers are requested to inspect and replace the screws securing the cooling fan motors. If the cooling fan is damaged or the cooling fan motor is missing screws, the cooling fan assembly will be replaced with a new one. These repairs will be performed at NO COST to vehicle owners.

This LSC will be available *until November 30, 2017* and will only be available at an authorized Lexus dealer.

Owner Notification Dates

The owner notification will begin in late-November, 2014, approximately one week after the dealer notification.

Lexus makes significant effort to obtain current customer name and address information from each state through industry resources when mailing owner letters. In the event your dealership receives a notice for a vehicle that was sold prior to the LSC extension announcement, it is the dealership's responsibility to forward the owner letter to the customer who purchased the vehicle.

Please note that only owners of covered vehicles will be notified. If your dealership is contacted by owners who have not yet received a notification, please *verify eligibility by confirming through TIS prior to performing repairs*. Dealers should perform the repair as outlined in the Technical Instructions found on TIS.

Used Vehicles in Dealership Inventory (In-stock Vehicles)

To ensure customer satisfaction, Lexus requests that dealers conduct the LSC remedy on any used vehicles currently in dealer inventory that are covered by this LSC prior to customer delivery.

Number and Identification of Affected Vehicles

There are approximately 4,600 vehicles covered by this Limited Service Campaign.

Parts Availability and Ordering

Orders can be placed through your facing PDC. The Fan Motor Screw Replacement Kit has been placed on Dealer Ordering Solutions (DOS) and will be systematically released daily based on dealer ordering criteria.

Part Description	Part Number	Quantity per Vehicle
Fan Motor Screw Replacement Kit	04004-54131	1

Each dealership will receive specific dealer ordering criteria in an e-mail from their facing PDC manager. Therefore, it is vital that your dealership's parts and service departments coordinate appointments for the replacement. A sample of the communication is below.



Only vehicles that DO NOT pass the inspection procedure as outlined in the Technical Instructions will require the following part. To ensure parts availability the Fan w/Motor Assembly has been placed on Manual Allocation Control (MAC). If your dealership requires this part, please send an e-mail to PQSS_MAC@Toyota.com with the following information:

- Subject Line: ELE MAC Release Request (Dealer Code)
- Dealer Code
- VIN
- Part Number and Quantity Ordered
- Order Reference Number
- Order Date
- Name of dealer contact, department and phone number

Once a representative confirms the information provided, the part will be released. If there is a concern regarding the information provided, a representative will contact the dealership. Please allow 2 - 3 days for part release after providing the requested information.

Important Notes:

- Once you have placed your order DO NOT upgrade or change your order status.
- Failure to provide the above information within 48 hours will result in an order cancellation.

Part Description	Part Number	Quantity per Vehicle
Fan w/Motor Assembly	04004-39138	As Needed

Technician Training Requirements

The repair quality of covered vehicles is extremely important to Lexus. All dealership associates involved in the recall process are required to successfully complete E-Learning course LSC13A. To ensure that all vehicles have the repair performed correctly; technicians performing this LSC repair are required to currently hold <u>at least one</u> of the following certification levels:

- Senior or Master Technician
- Senior or Master Diagnostic Technician

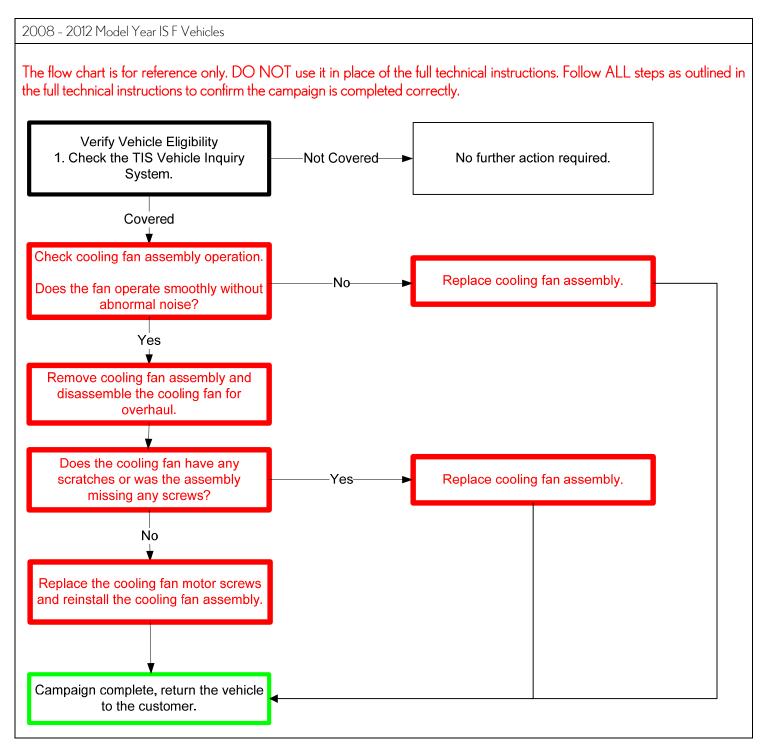
It is the dealership's responsibility to select technicians with the above certification level or greater to perform this LSC repair. Carefully review your resources, the technician skill level, and ability before assigning technicians to this repair. It is important to consider technician days off and vacation schedules to ensure there are properly trained technicians available to perform this repair at all times.

Remedy Procedures

Please refer to TIS for technical instructions.

Conduct all applicable, non-completed Safety Recall and Service Campaigns on the vehicle during the time of appointment.

Warranty Reimbursement Procedures



Dealers are required to submit LSC claims using the information described below.

LSC	Model	Opcode	Description	Labor Hours*
ELE IS F	AGGB3A	Inspect and Replace the Cooling Fan Motor Screws (Inspection PASS)	1.3	
	AGGB3B	Inspect and Replace the Cooling Fan Assembly (Inspection FAIL)	1.2	

*NOTE: The flat rate time includes 0.1 hour for campaign administrative cost per unit for the dealership.

- The cost of undiluted Super Long Life Coolant can be claimed up to 0.1 liter at a maximum of \$7.00 per vehicle as sublet "OF."
- The cost for adhesive can be claimed at a maximum of \$1.00 per vehicle at sublet "ZZ" under Op Code AGGB3A.

Lexus' usual customer care amenities of car wash and fuel fill-up apply to this LSC. Additionally, one day of rental vehicle expense (to a maximum of \$45) or the cost of pick-up and delivery of the customer's car may be claimed if required and subject to the guidelines published in the Special Service Campaign and Limited Service Campaign General Procedures document on TIS.

Repair Quality Confirmation

The repair quality of covered vehicles is extremely important to Lexus. To help ensure that all vehicles have the repair performed correctly, please designate at least one associate (someone other than the individual who performed the repair) to verify the repair quality of every vehicle prior to customer delivery.

Media Contacts

It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Cindy Knight (310) 468-2170 in Toyota Corporate Communications. (Please do not provide this number to customers. Please provide this contact to only media associates.)

Customer Handling

A Q&A is attached to assist you in responding to any questions or customer concerns. If a customer has any further questions they are requested to contact the Lexus Customer Assistance Center at 1-800-255-3987 Monday through Friday, 5:00 am to 6:00 pm PST, or Saturday, 7:00 am to 4:00 pm PST.

Thank you for your on-going support.

Lexus, a Division of Toyota Motor Sales, USA, Inc.

Attachment

CC: Customer Satisfaction Manager General Manager Parts Manager Pre-owned Manager Service Manager Warranty Administrator