

VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: October 17, 2014

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Upcoming Emissions Service Action 28G8 – USA Only

Glow Plug Control Module

2012-2013 MY Volkswagen Jetta SportWagen TDI® Clean Diesel Engine Vehicles

Upcoming Emissions Service Action – USA Only

We would like to inform you of an upcoming Emissions Service Action. Please refer to the attached Campaign Data Sheet for additional information.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Volkswagen Public Relations.

Volkswagen Product Compliance

Attachment: Campaign Data Sheet (1)



CAMPAIGN DATA SHEET

CAMPAIGN TYPE		Emissions Service Action
SAGA CODE		28G8
MARKET(S)		United States Only
AFFECTED VEHICLES		2012-2013MY Volkswagen Jetta SportWagen TDI® Clean Diesel Engine Vehicles
TOPIC		Glow Plug Control Module
PROBLEM DESCRIPTION		If the engine is started during the initial glow plug glow phase, the engine control module (ECM) may receive an incorrect reading from the glow plug control module which may cause the vehicle's Malfunction Indicator Light (MIL) to come on. If this happens, the vehicle may not pass an IM (emissions) inspection.
CORRECTIVE ACTION		Inspect and, if necessary, replace the glow plug control module.
CUSTOMER NOTIFICATION DATE		On or about October 21, 2014
ELSA VISIBILITY DATE		On or about October 21, 2014
VIM VISIBILITY DATE		On or about October 21, 2014
	TOTAL AFFECTED	USA: Approximately 9,074 CANADA: 0
VEHICLE COUNT	DEALER INVENTORY	USA: 0 CANADA: 0
	CPO INVENTORY	USA: Approximately 36 CANADA: 0
APPROXIMATE REPAIR TIME		Up to 60 TU
SPECIAL TOOLS NEEDED?		SEE WORK PROCEDURE INSTRUCTIONS
PARTS REQUIRED		YES
COMPLETION FACTOR/REPLACEMENT RATE (TARGETED ALLOCATION INFORMATION)		Not Applicable – Targeted Allocation not used for this campaign
PROJECTED DEALER RETURN BLOCK DATE		TBD
INITIAL PARTS ALLOCATION DATE		On or before October 20, 2014
TECHNICIAN TRAINING REQUIRED?		SEE WORK PROCEDURE INSTRUCTIONS
EXPIRATION DATE		NONE
ADDITIONAL INFORMATION		This service action is for the United States Only



Frequently Asked Questions (FAQ) Emissions Service Action 28G8

SUMMARY

■ Campaign Code: 28G8

■ Affected Vehicles: USA Only 2012-2013MY Volkswagen Jetta SportWagen TDI® Clean Diesel

Problem Description: If the engine is started during the initial glow plug glow phase, the engine control module (ECM) may receive an incorrect reading from the glow plug control module which may cause the vehicle's Malfunction Indicator Light (MIL) to come on. If this happens, the vehicle may not pass an IM (emissions) inspection.

Corrective Action: Inspect and, if necessary, replace the glow plug control module.

California Dealers: When this repair is completed, you must provide the owner with a signed "Vehicle Emission Recall – Proof of Correction" certificate (RC EMISCAVWAU). Additionally, you must affix a Campaign Completion label to vehicle. See the campaign circular for additional information.

What is the parts allocation plan for this action?

- Parts allocation will take place prior to customer notification.
- Parts will be on Upper Order Limits. Please note that the Targeted Allocation program will <u>NOT</u> be used in support of this campaign.
- If additional parts are required for critical cases, please contact the Parts Specialists at 800-767-6552.

Is a loaner vehicle being covered under this action?

No. A loaner vehicle is not being covered under this action.

Is towing being covered under this action?

No. Towing is not covered under this action.

What should dealers do if they have any affected vehicles in inventory?

Dealers can use their most current VIM report to identify any affected vehicles that may be in their inventory. In the interest of customer satisfaction, affected vehicles should be kept in a secure area where they cannot be made available for sale, lease, trade or demo use until this repair has been performed.

Who should dealers contact if they have additional questions?

Dealers with additional questions about this or any other campaign should contact Warranty. Press inquiries should be directed to Volkswagen Public Relations.