

**August 26, 2014**

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#### **USA Today Article on Consumer Reports Ranks Highlander 'Best' Midsize SUV**

According to *USA Today*, the redesigned 2014 Toyota Highlander has been ranked by *Consumer Reports* as the best midsize SUV due to its superior fuel economy estimates and large towing capacity.

*USA Today* says *Consumer Reports* also listed the Highlander's handling and friendly multimedia system as factors to the Highlander's lofty status.

*Reuters* reports that the Highlander actually took the top two spots in the midsize SUV category, with the Highlander Hybrid coming in first and the standard Highlander taking second.

According to *Reuters*, the respected consumer group noted the Highlander Hybrid can tow up to 3,500 pounds with combined estimates of 25 mpg, while the standard V-6 Highlander is rated 20 mpg city.

So far, Highlander sales are up 14.9 percent this year to 83,495 through July.

*USA Today* says the study will be published in *Consumer Reports'* October issue.

For more on the Highlander's ranking, click here: <http://usat.ly/XPBcyi>

#### **TTC One Step Closer to Making Michigan Expansion Reality**

Yesterday the Toyota Technical Center (TTC) took a big step toward its expansion in Michigan when the Michigan Economic Development Corporation and York Township approved state and local incentives for Toyota's new facility.

The move will bring 250 new jobs to York Township from TTC's current base in Erlanger, Ky.

"The Toyota Technical Center has been the driving force behind our engineering and R&D activities in North America for more than 35 years," said Osamu Nagata, president and CEO of Toyota Motor Engineering and Manufacturing North America. "I am pleased and proud that we will continue to grow these operations. We look forward to strengthening our ties with Michigan"

TTC's expansion in Michigan is a critical part of the One Toyota consolidation, which will ultimately establish Toyota's new North American headquarters in Plano, Texas.

For more, click here: <http://bit.ly/1cE5mS>