Date, 2014

CSC-10056782-6657

Dear MINI Owner:

WMWZN3C54FT266XYZ WMWZN3C54ET266XYZ 2014, MINI Convertible

As part of ongoing quality analysis at MINI USA, we have determined that this vehicle was produced with an incorrect Vehicle Identification Number (VIN). The VIN is located in several places on the vehicle, such as on the Certification Label affixed to the driver's door jamb, on the label affixed to the vehicle's instrument panel visible through the windshield, and on certain other body parts.

For this vehicle specifically, the 10th digit of the VIN is an "F," whereas it should be an "E." If the 10th digit was correctly coded as an "E," the 9th digit (the "check digit") would be different.

We have informed the National Highway Traffic Safety Administration (NHTSA) of this matter, as well as the relevant state authorities, the National Insurance Crime Bureau and our MINI dealers, so that they can correctly interpret your VIN. In addition, we have updated our internal systems to reflect the correct VIN and have made a notation of the production error.

We recommend that you keep this letter in the vehicle; no further action is required on your part.

Should you have any questions, the MINI Customer Relations and Services department is available Monday through Friday from 9:00 a.m. to 9:00 p.m. ET. You can reach us at 1-866-ASK-MINI (1-866-275-6464) or via email at MINI.Assistance@askminiusa.com.

We apologize for any inconvenience this may cause and wish you many safe and enjoyable motoring miles.

Sincerely,

MINI USA Customer Relations and Services