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Subject: SIRIUSXM REGISTRATION AFTER TUNER AND AMP UNIT (TAU) REPLACEMENT	Bulletin No: 09-030/13
	Last Issued: 11/08/2013

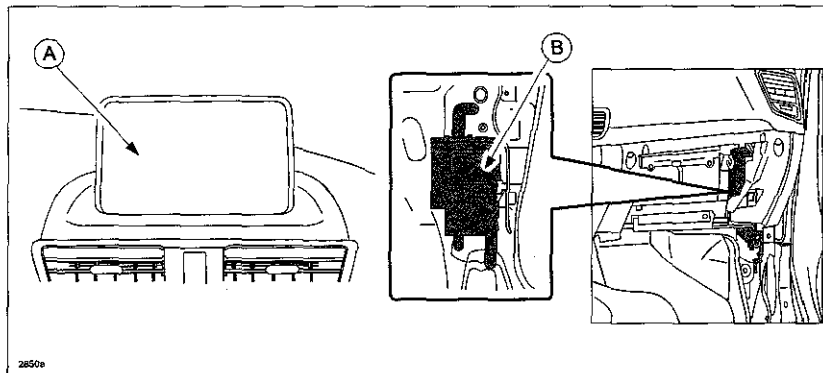
APPLICABLE MODEL(S)/VINS

2014 Mazda3 vehicles (with MAZDA CONNECT)

DESCRIPTION

When replacing the tuner and amp unit (TAU) with a new one for any reason, a call must be made to inform Sirius XM Dealer Support (1-800-852-9696) of the Radio ID (of the new TAU) and the vehicle VIN as soon as possible. If the customer has already signed-up for a SiriusXM satellite radio subscription, ask the customer to renew the subscription with the new Radio ID. Otherwise, the satellite radio activation will be refused. Even if the customer has not signed-up for a subscription, this information is important in case the customer wants to sign-up at a later date.

NOTE: On vehicles with a touchscreen (A), the part numbers of the affected TAUs (B) are: BJD5 66 DRX*, BJD6 66 DRX* and BJS9 66 DRX*.



SIRIUSXM SATELLITE RADIO INFORMATION

To Activate SiriusXM Satellite Radio:

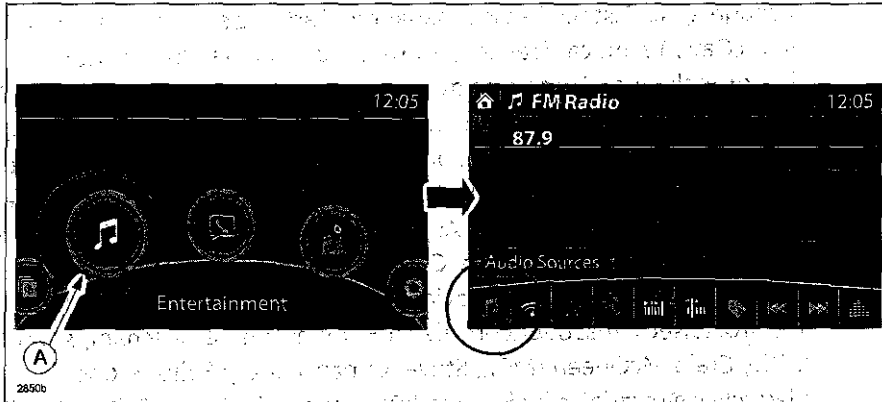
1. SiriusXM service uses a Radio ID code (8-digit electronic serial number displayed on channel 0) to identify the radio in the vehicle. This code is needed to activate SiriusXM service and report any problems. See below for more information.
2. Make sure the vehicle is parked outside with a clear view of the open sky with the radio on in SiriusXM mode and tuned to channel 1.
3. Call SiriusXM to activate service and have the following information ready when calling SiriusXM. Activation is free and takes only a few minutes.
 - a. Radio ID
 - b. Valid credit card information (may not be required at initial sign-up)
4. Activation typically takes 2-5 minutes.

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CONSUMER NOTICE: The information and instructions in this bulletin are intended for use by skilled technicians. Mazda technicians utilize the proper tools/equipment and take training to correctly and safely maintain Mazda vehicles. These instructions should not be performed by "do-it-yourselfers." Customers should not assume this bulletin applies to their vehicle or that their vehicle will develop the described concern. To determine if the information applies, customers should contact their nearest authorized Mazda dealership. Mazda North American Operations reserves the right to alter the specifications and contents of this bulletin without obligation or advance notice. All rights reserved. No part of this bulletin may be reproduced in any form or by any means, electronic or mechanical—including photocopying and recording and the use of any kind of information storage and retrieval system—without permission in writing.

To view the Radio ID Code:

1. Select the "Music" icon (A) on the Home screen to display the Audio screen, then select the "Audio Sources" icon in the lower left corner.



2. Select "XM" from the list.



3. Select "Channel UP/DOWN" (A) to display channel 0 which shows the Radio ID (B).

