



**Internal notification for: G\_0000159343 Customer Advisory Mailing - Fuel Economy Label**  
gm\_gmssg\_q01

02/18/2013 02:38 PM

2 attachments



Fuel Economy Label Advisory VINs.xls GM Style Sheet.css

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Date: 02/18/2013 Ref. number: Service / Field Action / G\_0000159343  
Subject: Customer Advisory Mailing - Fuel Economy Label

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GM CUSTOMER CARE AND AFTERSALES  
DCS2919  
URGENT - DISTRIBUTE IMMEDIATELY

Date: February 18, 2013  
Subject: Customer Advisory Mailing - Fuel Economy Label  
Models: 2013 Chevrolet Sonic RS Equipped with Manual Transmission (MR5)  
To: All Chevrolet Dealers  
Attention: General Manager, Service Advisor, Service Manager, Parts and Service Director, and New Vehicle Sales Manager,

This message is informational only. No action is required from dealers.

Some 2013 model year Chevrolet Sonic RS vehicles, equipped with a manual transmission, were shipped with an incorrect fuel economy label. The fuel economy estimates on the incorrect label were higher than the actual EPA estimated values. This was due to a data error in the label printing process. The correct EPA estimates appeared in Chevrolet's other advertising materials (e.g. Chevrolet websites, television/radio ads, or dealer brochures), and in the federal government's fuel economy website and official fuel economy guide.

A corrected label is being mailed to the affected customers beginning February 21, 2013. GM will also call customers to address any concerns they may have. A list of involved VINs is attached to this message.

END OF MESSAGE  
GM CUSTOMER CARE AND AFTERSALES

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Message Attachment(s):

Fuel Economy Label Advisory VINs.xls Microsoft Office Excel Worksheet 8.0-2003 (Windows) (29KB)  
Fuel Economy Label - Involved VINs