

Service Bulletin

Date: October, 2013

PRELIMINARY INFORMATION

Subject: Installation Of The GM Accessory Chrome Tow Hooks

Models: 2014 Chevrolet Silverado 1500 2014 GMC Sierra 1500

The following diagnosis might be helpful if the vehicle exhibits the symptom(s) described in this PI.

Condition/Concern

When installing the GM accessory chrome tow hooks there may be questions if the grille and/or bumper need to be removed.

Recommendation/Instructions

GMC: Yes, the bumper and grille have to be removed in order to replace the tow hooks. Tow hook replacement labor time = 1.0 hr.

Chevrolet (built in Silao, 11th Vin Position G): No, to remove the driver's side bolt, loosen the tow hook bolt and then cut the head off of the bolt. The new tow hooks come with new bolts. Install the bolt from the opposite direction and complete installation. Tow hook replacement labor time on Chevrolet = .5 hr.

Chevrolet (built in Ft. Wayne, 11th Vin Position Z): Yes, the bumper and grille have to be removed in order to replace the tow hooks. Tow hook replacement labor time = 1.0 hr.

Warranty Information

The labor time for installing these chrome tow hooks is included in the PDI time and the PDI time has been updated to reflect these additional steps.

Please follow this diagnostic or repair process thoroughly and complete each step. If the condition exhibited is resolved without completing every step, the remaining steps do not need to be performed.