



VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: April 25, 2013

To: Dealer Principal, Service Manager and Parts Manager

Subject: New Weekly Distribution of *Open Campaigns Dealer Mailing Report*

IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION

New Weekly Distribution of *Open Campaigns Dealer Mailing Report*

Beginning this week, your *Open Campaigns Dealer Mailing Report* (CampaignOpenVINList.csv) will now refresh on a weekly basis, allowing your dealership to have an even better tool to identify and contact customers directly regarding open campaign work needed for their vehicles.

Each Monday, a refreshed report will be published in My Dealership Reports in vwuhub.com. You can access this report by logging into vwuhub.com and following the My Dealership Reports link to the Service folder, where you will find your *CampaignOpenVINList.csv* report.

As with any customer data, please handle these reports in accordance with applicable privacy laws. Please also note that this report is only accessible by dealership personnel who have management access rights in vwuhub.com.

We are pleased to offer this improved tool to you and expect that it will continue to benefit your service business needs, ensuring the highest customer satisfaction while allowing you to fill service capacity during the less busy times in your workshop.

Volkswagen Product Compliance