

## Update - 2014 Forester Carpet Floor Mats

**TO:** SDC EST CEN WST  
**FROM:** Subaru of America, Inc.  
**DEPARTMENT:** Parts & Service  
**DATE:** 05/08/2013  
**CATEGORY:** Show in all Categories

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This is to advise you of the current situation for supply of 2014 Forester Carpet Floor Mats.

SOA sincerely appreciates the difficulty that dealers are encountering by not having mats for the new Forester. Please understand that we are taking every possible effort to resolve this problem. Unfortunately, we have been unable to obtain any supply of floor mats from our current supplier, which meet our quality requirements. Therefore, we are re-sourcing these mats from another supplier. Our current expectation is that mats will be available in early to mid June.

We also must advise dealers that the use of non-genuine or aftermarket floor mats is not recommended, due to safety concerns. However, SOA does have a limited supply of all weather mats for the 2014 Forester, for dealers that need a solution for a retail customer. These mats can be obtained by contacting the Parts Information Coordinators at 1-866-782-2782.

Thank you very much for your assistance.

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