

Service Information

Support

Number: AS-13-02

Subject: Audi In-Car Video Tutorial DVDs for MY2013 A6, A7 and A8 Models

Date: April 11, 2013

As an expanding premium brand, Audi continues to acquire conquest customers from our competitors. In our continuing quest to improve customer satisfaction, we have identified the need to further explain certain vehicle features and technologies with which customers new to the brand may not be familiar.

Audi is pleased to provide all dealerships with **two in-car video DVD tutorials (one for MY2013 A6/A7 and one for MY2013 A8 models)**. The tutorials cover some of the most-asked-about vehicle technology and features, such as:

- Bluetooth phone pairing
- Voice recognition
- MMI controls & features
- MMI navigation
- Advanced Seating System
- Automatic climate control
- Audi connect WIFI configuration
- Audi Pre Sense
- Audi night vision
- Bang & Olufsen® sound system

These video-accessible topics mirror what can be viewed on the Audi technology Web site:
<http://auditechnology.com>.

DVD Tutorials Installation at Ports:

To date, ports have been installing in-car video tutorials in MY2013 Audi A6, A7, and A8 models and will continue until the end of the Model Year production.

Note: Feedback from our customers shows that approximately 70 percent use the tutorials and find them helpful.

To Order Additional Tutorial DVDs:

You can order additional copies of tutorial DVDs from the Audi Technical Literature Ordering Center at www.audi.techliterature.com.

Please use the following part numbers and descriptions when placing your order:

Part Number	DVD Tutorial
MY13A6A7TUTORIAL	Audi A6 and A7 Tutorial DVD
MY13A8TUTORIAL	Audi A8 Tutorial DVD

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Installation Instructions:

When a malfunctioning **MMI Unit J794 (address word 5F)** needs replacement, the tutorial videos must be reinstalled as well. The set of two DVDs that you receive are used to reinstall the content into the MMI system. The DVD stays with the dealership.

To install the DVD tutorial videos into a replacement MMI system:

1. Press the ignition button on the car, but do not start the engine.
2. Insert the DVD for that vehicle into the CD/DVD drive.
3. Press the **CAR** function button on the MMI system, and then press the **Owner's Manual** control button.
4. Follow the on-screen instructions.

Note: You will be prompted to turn off the ignition to begin the installation.

5. When the installation is complete, the MMI system will restart.
6. Remove the DVD from the drive.
7. Test the installation by pressing the **CAR** function button, and then press the **Owner's Manual** control button. Select a topic with the control button to play the video.

Questions regarding the installation of the tutorial DVDs can be directed to Audi Technical Assistance at 800-388-2834.