



NUMBER: 23-023-13

GROUP: Body

DATE: June 29, 2013

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THIS SERVICE BULLETIN IS ALSO BEING RELEASED AS RAPID RESPONSE TRANSMITTAL (RRT) 13-044. ALL APPLICABLE SOLD AND UN-SOLD RRT VIN'S HAVE BEEN LOADED. TO VERIFY THAT THIS RRT SERVICE ACTION IS APPLICABLE TO THE VEHICLE, USE VIP OR PERFORM A VIN SEARCH IN TECHCONNECT. ALL REPAIRS ARE REIMBURSABLE WITHIN THE PROVISIONS OF WARRANTY.

SUBJECT:

Front And/Or Rear Emblems Bubbling And/Or Fading

OVERVIEW:

This bulletin involves replacing the rear FIAT emblem and inspecting and if necessary replacing the front FIAT emblem.

MODELS:

2012-2013 (FF) 500

NOTE: This bulletin applies to vehicles built before January 25, 2013 (MDH0125XX).

SYMPTOM/CONDITION:

Front And/Or Rear Emblems Bubbling And/Or Fading

DIAGNOSIS:

If a customer's VIN is listed in VIP or your RRT VIN list, perform the repair. For all other customers that describe the symptom/condition, perform the Repair Procedure.

PARTS REQUIRED:

Qty.	Part No.	Description
1 (AR)	68085442AB	Nameplate Liftgate, Fiat
1 (AR)	68073863AB	Nameplate Fascia, Fiat
(AR)	NPN	Isopropyl Alcohol
(AR)	NPN	3M-08984 General Purpose Adhesive Cleaner QT (946.2ml) And/Or Equivalent

NOTE: One QT (946.2ml) of 3M-08984 General Purpose Adhesive Cleaner will service 32 vehicles.

REPAIR PROCEDURE:

1. Inspect the front fascia and emblem as shown in (Fig. 1). Were there bubbles and/or fading on the emblem?
 - a. Yes>>> Proceed to step [Step #2](#).
 - b. No>>> Remove and discard rear liftgate emblem using a trim stick and proceed to [Step #3](#).



Fig. 1 FIAT Emblem

- 1 - Fading and bubbling
- 2 - Fiat emblem

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2. Remove the front fascia and liftgate emblem using trim stick and discard.
 3. Remove adhesive residue from front fascia and/or liftgate where the emblem(s) have been removed with 3M 08984 general purpose adhesive cleaner or equivalent in conjunction with a lint free towel.
 4. Clean the surface area where the emblem will be installed with isopropyl alcohol and a lint free towel.
 5. Remove the adhesive liner from the new emblem(s) and install the emblem(s).

NOTE: Apply firm pressure to the emblem to ensure the adhesive is properly wetted out.

6. Return the vehicle to the customer or dealer inventory.

POLICY:

Reimbursable within the provisions of the warranty.

TIME ALLOWANCE:

Labor Operation No:	Description	Amount
23-03-08-92	Inspect the front fascia emblem and replace the	0.2 Hrs.

	rear liftgate Fiat emblem only (0 - Introduction)	
23-03-08-93	Inspect and replace the front fascia and rear liftgate Fiat emblem only (0 - Introduction)	0.3 Hrs.

FAILURE CODE:

ZZ	Service Action
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