



# Service Bulletin

## PRELIMINARY INFORMATION

**Subject:** Frame Labels Visible from Outside of Vehicle

**Models:** 2011-2014 Chevrolet Silverado 2500/3500 Series  
2011-2014 GMC Sierra 2500/3500 Series

*This PI is being revised to add the 2014 model year. Please discard PI0369B.*

### Condition/Concern

Some customers may comment on disliking the appearance of the white labels that are visible on the frame.

### Recommendation/Instructions



The frame labels are only required during the manufacturing process and can be removed during pre-delivery inspection (PDI). There are two labels on the frame: the left front label (1) visible underneath the driver's door and the right front label (2) visible through the wheelhouse. Use care when removing the labels

to prevent damage to the wax coating on the frame. Use a plastic trim tool to lift up on the edge and then pull the label off.

The time required for this is included in the PDI base time.

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GM bulletins are intended for use by professional technicians, NOT a "do-it-yourselfer". They are written to inform these technicians of conditions that may occur on some vehicles, or to provide information that could assist in the proper service of a vehicle. Properly trained technicians have the equipment, tools, safety instructions, and know-how to do a job properly and safely. If a condition is described, DO NOT assume that the bulletin applies to your vehicle, or that your vehicle will have that condition. See your GM dealer for information on whether your vehicle may benefit from the information.



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