



Service Bulletin

PRELIMINARY INFORMATION

Subject: Installation of Rear Compartment Lid ECO Emblem for Customer Satisfaction

Models: 2014 Chevrolet Malibu Equipped with Engine RPO LKW

Condition/Concern



An ECO emblem has been added to the left side of the rear compartment lid (deck lid) on the 2014 Malibu equipped with a LKW engine. Some vehicles may have been manufactured without the emblem.

If a customer is concerned that their vehicle does not have the ECO emblem, the emblem can be installed for customer satisfaction.

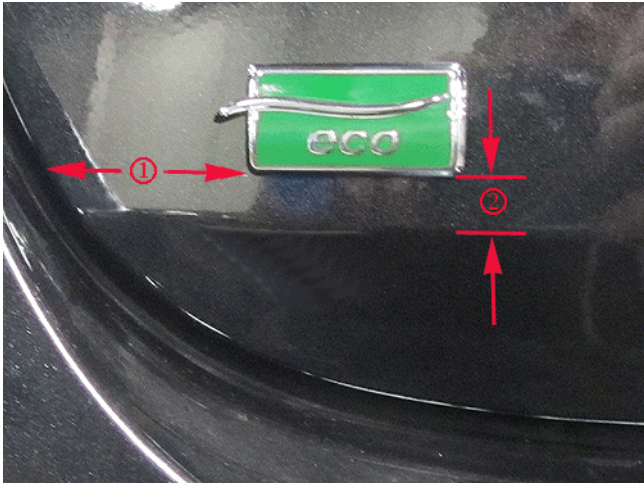
Note: eAssist (RPO HP6) Malibus have an ECO emblem on the right side of the rear compartment lid. This is correct for vehicles with eAssist (RPO HP6). The emblem has been relocated to the left side for the 2014 vehicles with the LKW engine.

Recommendation/Instructions

Use the following steps to add the ECO emblem to the left side of the rear compartment lid:

Important: The part and surface should be 21°C (70°F) prior to installation. The vehicle should remain 21°C (70°F) for 1 hour after assembly to allow the adhesive to develop sufficient bond strength.

1. Clean the installation area with a general purpose adhesive remover.



2. Measure and mark the location as shown.
 - 2.1. Measurement 1 = 38 mm (1.5 in)
 - 2.2. Measurement 2 = 10 mm (0.4 in)
3. Remove the protective liner from the adhesive tape, being careful not to touch the tape with hands and not allowing the tape to come in contact with dirt or any foreign matter prior to installation of the emblem/nameplate.
4. Install the emblem at the marked location. Using the palm of the hand and a dry clean lint-free towel, apply sufficient pressure to ensure proper adhesion is made to the rear compartment lid emblem/nameplate.

Parts Information

Part Number	Description	Quantity
22951191	Rear Compartment Lid Energy Efficient Nameplate	1

Warranty Information

For vehicles repaired under warranty, use:

Labor Operation	Description	Labor Time
1080088*	Install Rear Compartment Lid ECO Emblem For Customer Satisfaction	0.2 hr

*This is a unique labor operation for bulletin use only. It will not be published in the Labor Time Guide.

GM bulletins are intended for use by professional technicians, NOT a "do-it-yourselfer". They are written to inform these technicians of conditions that may occur on some vehicles, or to provide information that could assist in the proper service of a vehicle. Properly trained technicians have the equipment, tools, safety instructions, and know-how to do a job properly and safely. If a condition is described, DO NOT assume that the bulletin applies to your vehicle, or that your vehicle will have that condition. See your GM dealer for information on whether your vehicle may benefit from the information.



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