

Audi of America, Inc.



Date: August 2013

To: Audi Dealer Principal, Service Manager, and Parts Manager

From: Audi Product Compliance

Subject: Upcoming Update 53B6
Install Battery Tray Drain Valve
2012-2013 Model Year Audi A7

Dear Audi Dealer Principal, Service Manager, and Parts Manager:

This communication is to inform you of upcoming Update **53B6**.

What vehicles are affected?

There are approximately 13,000 Audi vehicles affected in the U.S. by this Update.

Of the affected vehicles, the following are in dealer inventory:

New Vehicle Inventory: 0

CPO Inventory: 118

What is the issue?

A drain valve was not fitted at the rear on affected Audi A7 vehicles manufactured within a specific period.

What does the repair procedure involve?

Install a drain valve in the battery tray.

When will the Update be available?

This Update will be visible in ElsaWeb and ServiceNet on or about August 13, 2013.

Please refer to the ElsaWeb campaign/action screen for confirmation of whether the Update applies to each specific vehicle. Additionally, this Update is posted on ElsaWeb and ServiceNet for additional information and complete repair instructions.

Consistent with general Audi corporate policy governing Updates, Audi is not notifying consumers. (Updates differ from recalls and service actions; consumers are notified in writing of recalls and service actions.) Each vehicle should be completed when it is in to the dealer for maintenance or any other service visit. Dealer stock vehicles **cannot, however, be delivered** to consumers until the Update is completed.

To identify any vehicles in your inventory that are affected by this Update, please run the "New and CPO Inventory Open Campaign/Action Listing" report from the AIM system.

Please ensure that every affected vehicle gets the update before delivery to consumers. Your effort is integral in reaching the highest quality expectations of Audi customers.

Thank you for your cooperation and assistance in this important matter.

Audi of America, Inc.
3800 Hamlin Road
Auburn Hills, MI 48326
+1 248 754 5000
www.audiusa.com