

Audi of America, Inc.



Audi of America, Inc.
3800 Hamlin Road
Auburn Hills, MI 48326
+1 248 754 5000
www.audiusa.com

Date: April 29, 2013

Subject: Emission / Compliance Label Pricing

Dear Audi Dealer Principal, Parts Manager, Body Shop Manager and Service Manager:

Recently, Audi Product Compliance completed a thorough review of the price structure related to replacement Compliance labels. Label pricing has remained constant since January 2007.

Effective May 01, 2013, the cost of replacement *VIN Plate, Safety Certification, Emission, Vacuum, All Wheel Drive and Update* labels will be invoiced to dealers as shown in the table below:

Label Type	Dealer Net	MSRP
Emission Label (replacement) - OR - Certificate of Conformity	\$40	\$60 USD (as of 05/01/2013)
VIN Plate Label (replacement)	\$75	\$110 USD (as of 05/01/2013)
Safety Certification Label (B-Pillar) (replacement)	\$75	\$110 USD (as of 05/01/2013)
Update Labels (Technical Bulletin)	\$6.30	\$9.45 USD (as of 05/01/2013)

Please note that VIN specific replacement labels must be affixed to the vehicle in accordance with all Federal and State/Provincial laws.

The VIN specific and certification labels can be found at: www.accessaudi.com under the Parts tab, listed under Related Links and then on "Compliance Label Ordering Portal".

Thank you for your understanding and continued support.

Audi Product Compliance