//ALL 11/18/2013 to 12/20/2013

TO: Hyundai Dealership General Managers, Sales Managers,

Service Managers, Parts Managers, and Warranty

Administrators

FROM: Hyundai Motor America

DATE: November 18, 2013

SUBJECT: Service Campaign TRO - 2011 Genesis Sedan Touch Screen Navigation System Map Update (13-01-044)

Hyundai Motor America is conducting a Service Campaign to update the touch screen navigation system map on certain 2011 Model Year Genesis Sedan vehicles. Service Campaign TRO provides a procedure to update the map of the touch screen navigation system.

In order to identify only those vehicles affected by Service Campaign TRO, it will be necessary to access Hyundai Motor America's "Warranty Vehicle Information" screen via WEBDCS before starting the repair. The "Warranty Vehicle Information" screen will identify affected vehicles with an open Service Campaign TRO.

A listing of VEHICLES is also located on <u>WEBDCS</u>, <u>SERVICE</u> tab, select <u>INFORMATION</u>, and select <u>UNCOMPLETED</u> <u>CAMPAIGN</u> <u>VIN</u> <u>LISTING</u> - <u>RETAILED</u>.

TSB #12-01-044 will be available on HMAService.com on November 18, 2013. It contains instructions on performing the service procedure and submitting the campaign claim.

One USB stick and two discs containing the software update began shipping to all affected dealers on November 12, 2013 in mailers addressed to the SERVICE MANAGER.

It is IMPORTANT TO SUBMIT A CAMPAIGN CLAIM FOR EACH VEHICLE SERVICED so your dealership can be compensated for your work and Hyundai can maintain accurate records of campaign completions.

LEGAL LIABILITY NOTICE: You are required to keep confidential any and all information and documents provided to you by Hyundai Motor America in the conduct of carrying out work for this service campaign. Hyundai Motor America dealers may use owner information provided for the campaign only for the purpose of conducting and performing this service campaign, and for no other purpose.

Hyundai appreciates your cooperation and support. Questions may be directed to your District Parts and Service Manager or Warranty HELPREP line at 1-877-446-2922.