



# Service Bulletin

File in Section: -

Bulletin No.: PIC5915

Date: September, 2013

## PRELIMINARY INFORMATION

**Subject:** General Information On The Hood Graphics

**Models:** 2013 - 2014 Chevrolet Camaro  
Equipped with RPO 1LE

The following diagnosis might be helpful if the vehicle exhibits the symptom(s) described in this PI.

### Condition/Concern

Some customers may have questions regarding the hood graphic on the 1LE Camaro. These questions may be related to care, damage, and / or warranty information on this graphic.

### Recommendation/Instructions

#### Hood Graphic Warranty

The 1LE package features a matte black hood graphic manufactured and warranted by 3M. To maintain the appearance of the graphic, hand washing or a touchless car wash is recommended.

**Tip:** Do NOT polish or wax the graphic. Using polish, wax or any solvent-containing products will discolor the graphic. The hood wrap on this vehicle is not a GM warranty part. Owners are directed to contact their dealer for any warranty claims. The warranty form for this graphic is included in the glove box of the vehicle. Dealers are to arrange an assessment of the claim with 3M.

If the original warranty form from the vehicle's glove box has been lost or damaged, a copy of this form can be reviewed by visiting the website listed below:

[www.chevroletgraphics.com](http://www.chevroletgraphics.com)

If a dealership needs additional sales information regarding this, and other vehicle graphics, follow the instructions below:

1. Log into the GM Global Connect web site
2. Click on the "Workbenches" menu in the upper left corner of the page. Select the "Sales" workbench under the drop down selections that appear
3. Click on the section titled "Other Sales Applications" if it is not already displayed on the page
4. Select "Accessory Information Center". This will open a new window for an Accessories web site
5. Towards the top of this new page, select the "Sales / Marketing" menu
6. From the drop down menu, select "Marketing"
7. Click on the selection titled "Integrated Business Partners (IBP)"
8. Click on the Chevrolet Bow Tie icon under the heading titled "Select Brand"
9. In the next section to the right, select the icon for "Original Wraps"
10. Finally, select the applicable form that is needed.

For additional information about vehicle graphics available on Chevrolet models, visit [www.chevroletgraphics.com](http://www.chevroletgraphics.com).

Please follow this diagnostic or repair process thoroughly and complete each step. If the condition exhibited is resolved without completing every step, the remaining steps do not need to be performed.