

//ALL 10/22/2012

**TO: ALL HYUNDAI GENERAL MANAGERS, SALES MANAGERS, PARTS MANAGERS,
SERVICE MANAGERS AND WARRANTY ADMINISTRATORS**

FROM: HYUNDAI MOTOR AMERICA

SUBJECT: P14 Select Car Care Promotion

Today, Hyundai is launching 2012 Select Car Care Promotion P14 for certain 2010 model year Genesis Sedan and Santa Fe vehicles. For a limited time, Hyundai Motor America is offering **FREE** navigation map software update to certain 2010 Genesis Sedan and Santa Fe vehicles with DIS or Touchsreen navigation system. A copy of the announcement bulletin is available on HMAService.com Home Page under "Service News".

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