Audi of America, Inc.



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Date:October 2012To:All Audi Dealers, General Managers, Service Managers, Sales
Managers, Parts Managers and Warranty AdministratorsFrom:Audi Product ComplianceSubject:Update 66F5
Model Year 2013 Audi Q7 TDI
Emblems on Rear Lid (NVLW)

This communication is to inform you of Update 66F5.

What vehicles are affected?

There are 429 Audi vehicles affected in the U.S. by this Update.

Of the affected vehicles, the following are in dealer inventory: New Vehicle Inventory: 264 CPO Inventory: 0

What is the issue?

The emblem package on the rear lid of certain model year 2013 Audi Q7 3.0 TDI vehicles is incorrect. The labeling "3.0 TDI Quattro" was installed on the right side of the rear lid. The correct emblem should be "TDI Quattro."

What does the repair procedure involve?

Remove the "3.0" emblem leaving "TDI Quattro."

When will the Update be available?

This Update will be visible in ElsaWeb and ServiceNet on or about October 2, 2012.

Please refer to the ElsaWeb campaign/action screen for confirmation of whether the update applies to each specific vehicle. Additionally, this Update is posted on ElsaWeb and ServiceNet for additional information and complete repair instructions.

Consistent with general Audi corporate policy governing Updates, Audi is not notifying consumers. (Updates differ from recalls and service actions; consumers are notified in writing of recalls and service actions.) Each vehicle should be completed when it is in to the dealer for maintenance or any other service visit. Dealer stock vehicles **cannot**, **however**, **be delivered** to consumers until the Update is completed.



To identify any vehicles in your inventory that are affected by this Update, please run the "New and CPO Inventory Open Campaign/Action Listing" report from the AIM system.

Please ensure that every affected vehicle gets the update <u>before delivery to</u> <u>consumers</u>. Your effort is integral in reaching the highest quality expectations of Audi customers.

Thank you for your cooperation and assistance in this important matter.