* * TECHNICAL INFORMATION NOTICE * *

DATE: December 21, 2012

TO: Mitsubishi Motors Certified i-MiEV Dealership Dealer Principals, General

Managers and Service Managers

RE: Customer Letter – Cold Weather Driving

TIN NO. TIN-12-00-002

AFFECTED VEHICLES: 2012 i-MiEV

PURPOSE

The attached letter is being sent to all 2012 Mitsubishi i-MiEV owners to provide recommendations for maximizing the driving range of their electric vehicle when operated in colder temperatures.

Please familiarize yourself with the contents of the letter. If a customer has additional questions, please direct them to call MMNA Customer Relations Department 1-888-648-7820 or by email CallCenter@mmsa.com.





6400 Katella Avenue Cypress, CA 90630 Telephone: 714-372-6000 www.mitsubishicars.com

December, 2012

Dear Mitsubishi i-MiEV Owner,

Winter has arrived! With it comes the season of colder weather conditions.

The low ambient temperatures may decrease the efficiency of an electric vehicle's lithium-ion battery, charging capability, and regenerative braking performance.

Your i-MiEV was engineered with features to help reduce the impact low ambient temperatures have on 100% electric vehicles. These features include:

- MiEV Remote System
- Drivers side heated seat
- Main drive lithium-ion battery warming system (if equipped)

Here are some helpful tips and reminders to help you maximize the driving range of your electric vehicle in colder temperatures.

Preparation

- 1) Ensure your tires are properly inflated.
- 2) Whenever possible, keep your i-MiEV garaged or sheltered from outside elements air temperature affects charging times and capacity.
- 3) Consider weather conditions when planning your trip.
- 4) Utilize your MiEV Remote System to "preheat" the vehicle and heated seat.
- 5) If your i-MiEV is equipped with the "Cold Zone Package", the Battery Warming System can prevent the main drive lithium-ion battery from becoming too cold to accept a charge.

While Driving

- 1) Minimize use of the vehicle's heater.
 - a) The vehicle heater consumes electric power from the main drive lithium-ion battery.
 - b) Use the seat heater (it is powered by the 12V auxiliary battery and not by the main drive lithium-ion battery).
 - c) Efficiently use defrosting and defogging. Once visibility is adequate, you may lower the blower speed.
- 2) Put the selector lever in the "B" (Regenerative Brake Mode) or "Eco" (ECO Mode) position according to road conditions.
 - a) Lift off the accelerator pedal earlier in anticipation of coming to a complete stop. This maximizes energy regeneration and reduces lost energy.
- 3) Avoid frequent or rapid acceleration, highway speeds, and congested traffic conditions when possible.

Please see your Owner's Manual for additional important information regarding these features, and more cold weather driving suggestions.

Sincerely,

Mitsubishi Motors North America, Inc.