



Memorandum

To: All Dealerships
From: Mary Aufdemberg
Subject: New Literature Order Site
Date: August 9, 2012

Thomas Built is rolling out a new Literature Ordering site to align with all DTNA Brands. This is a tiered roll out, but eventually, multi-branded dealers will be able to access all DTNA literature from one convenient site. Current brands available are Thomas Built, Western Star, Detroit Service Documentation, FCCC and Daimler Trucks Remarketing.

You can order literature now via the new site only, however, due to the inventory transfer, it will be on backorder for approximately one more week.

A few items to note:

- Brochures, DVD's and Thank you cards will continue to be free, however dealers will be charged a line charge (\$1.25), order charge(\$1.90 electronic or \$3.00 manual) and freight. A credit card will be required for payment.
- Pocket Folders will be 25 cents per folder and DVD Sleeves will be 15 cents.
- The new site will **only** be accessible via the **TBB Learning Center**. This will allow for a single sign on to the Literature Ordering site.
 - o www.tbblearningcenter.com
 - o See screen shot below and access via
>Marketing Tools >Literature Order Site
- If you have not created an account for the TBB Learning Center, please do so to access the new literature site (attached is information on obtaining a login).
- If needed, a user guide for the Literature Ordering site can be found under the "Customer Service" Tab.
- This is a new system for TBB, so if you run into any issues or have any questions contact:
 - o Mary Aufdemberg: Mary.c.aufdemberg@daimler.com 336-841-5790
 - o Craig Leonard: martin.leonard@daimler.com 336-841-5764

Screenshot to access new Literature Order Site from TBB Learning Center:



To get started, click on the Thomas Built Logo
For Technical Difficulties or a User Guide, click on "Customer Service Tab"



Available Items:

Sub-category	Customer Item Number	Catalog Description	Comments
DVD	TBB/MC-V-001	C2 10 Minute Product DVD	
DVD	TBB/MC-V-002	C2 Driver Orientation DVD	
DVD	TBB/MC-V-003	"On the Move" Intro DVD	
DVD	TBB/MC-V-004	Reduce, Reuse, Recycle DVD	
DVD	TBB/MC-V-005	SCR Customer Testimonials DVD	
Literature	4100-7014	Yellow Paint Process Brochure (25/pk)	
Literature	TBB/MC-B-030	Saf-T-Liner C2 Brochure (8 page) (25/pk)	
Literature	TBB/MC-B-031	Saf-T-Liner HDX Brochure (8 page) (25/pk)	
Literature	TBB/MC-B-033	C2 Visibility Sales Sheet (2 page) (25/pk)	
Literature	TBB/MC-B-034	C2 Simplify Sales Sheet (2 page) (25/pk)	
Literature	TBB/MC-B-035	C2 Strength Sales Sheet (2 page) (25/pk)	
Literature	TBB/MC-B-036	C2 Drivability Sales Sheet (2 page) (25/pk)	
Literature	TBB/MC-B-040	SCR Brochure (4 page)	
Literature	TBB/MC-B-071	Saf-T-Liner EFX Brochure (8 page) (25/pk)	
Literature	TBB/MC-M-078	Thomas Yellow and White Minotour Brochure (10 page) (25/pk)	NEW (Combines the yellow and white brochures into one)
Literature	TBB/MC-M-050	Color Selector Vehicle Trim Colors	
Sales Tools	TBB/MC-M-0019	Blank White Notecards and Envelopes with TBB Logo (50/pk)	
Sales Tools	TBB/MC-M-004	Saf-T-Liner C2 Presentation Folder	
Sales Tools	TBB/MC-M-021-TYC	Yellow and Black Thank You Card and Envelope (50/pk)	
Sales Tools	TBB/MC-M-028	2012/2013 Wall Calendar	Limited order of 50 or less
Sales Tools	TBB/MC-M-030	CD Holder Sleeve Featuring a C2	15 cents per folder
Sales Tools	TBB/MC-M-034	Black Thomas Built Buses Logo Presentation Folder	NEW (25 cents per folder)