

WARRANTY BULLETIN

TO: Dealer Principal, Service Mgr., Service Advisor & Warranty Claims Administrator

SUBJECT: Fast Feedback Program - Radios-2013 Ram 1500 Pickup (DS)

NO: D-12-36

DATE: October 8, 2012

FOR: U. S. Dealers

All Business Centers

PURPOSE:

To announce a Fast Feedback Program for replacing select *radios* in an effort to collect, monitor and correct quality issues in a timely and efficient matter.

Model(s) affected:

2013 Ram 1500 Pickup (DS) with Radio Sales Codes:

- RA1
- RA2
- RA3
- RA4

TIMING:

October 8, 2012 - May 6, 2013

ACTION:

When customer input and technician diagnosis suggests radio replacement, the dealer must:

- Review the nature of the problem and perform all necessary diagnostics.
- Contact the STAR Center at 1-800-850-7827 and review the details of the problem and the diagnostics. Note: These radios will be "order restricted" during the term of this program. If a radio requires replacement, please contact the STAR Center for critical warranty information.
- If a radio replacement is necessary, you will be advised by STAR of any special instructions regarding component removal and return.

A STAR Center representative will initiate the Fast Track process to ensure proper component packaging and return.







ADDITIONAL INFORMATION:

Note: It is possible for a vehicle to have multiple parts on restriction.

Alternate transportation reimbursement requests can be submitted on the same claim as the warranty repair.

Please ensure that all affected dealership personnel are aware of this bulletin.

WARRANTY OPERATIONS

