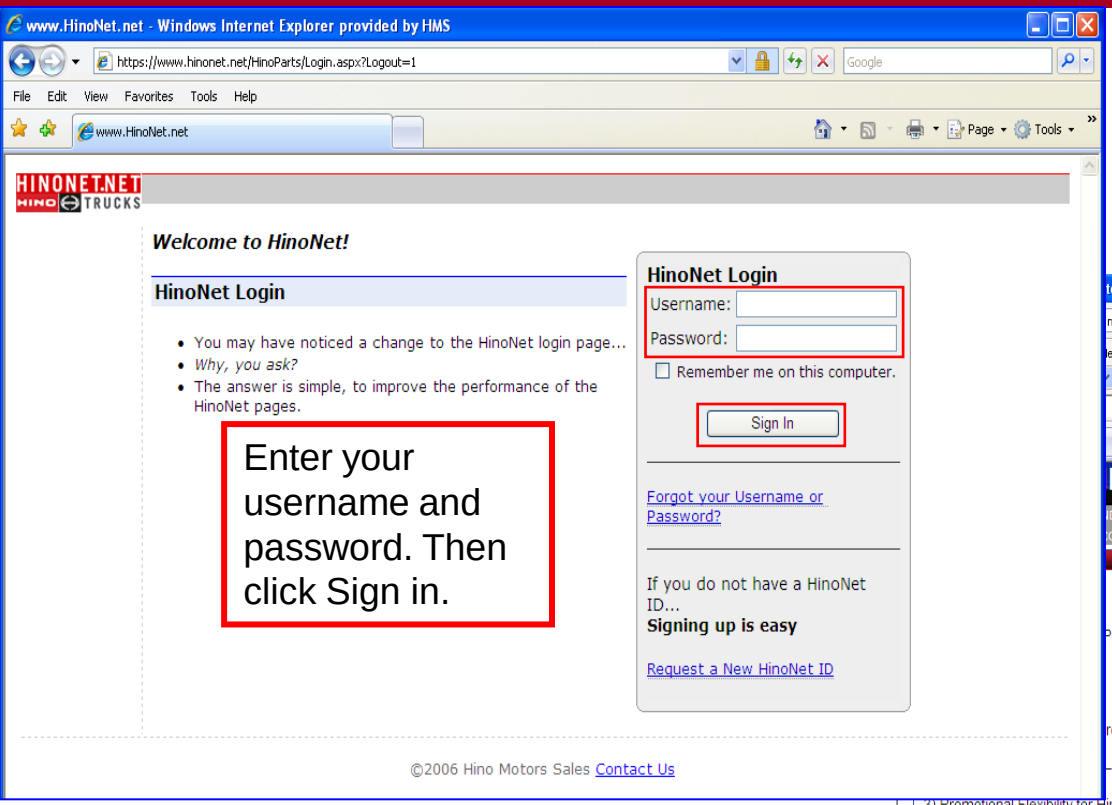
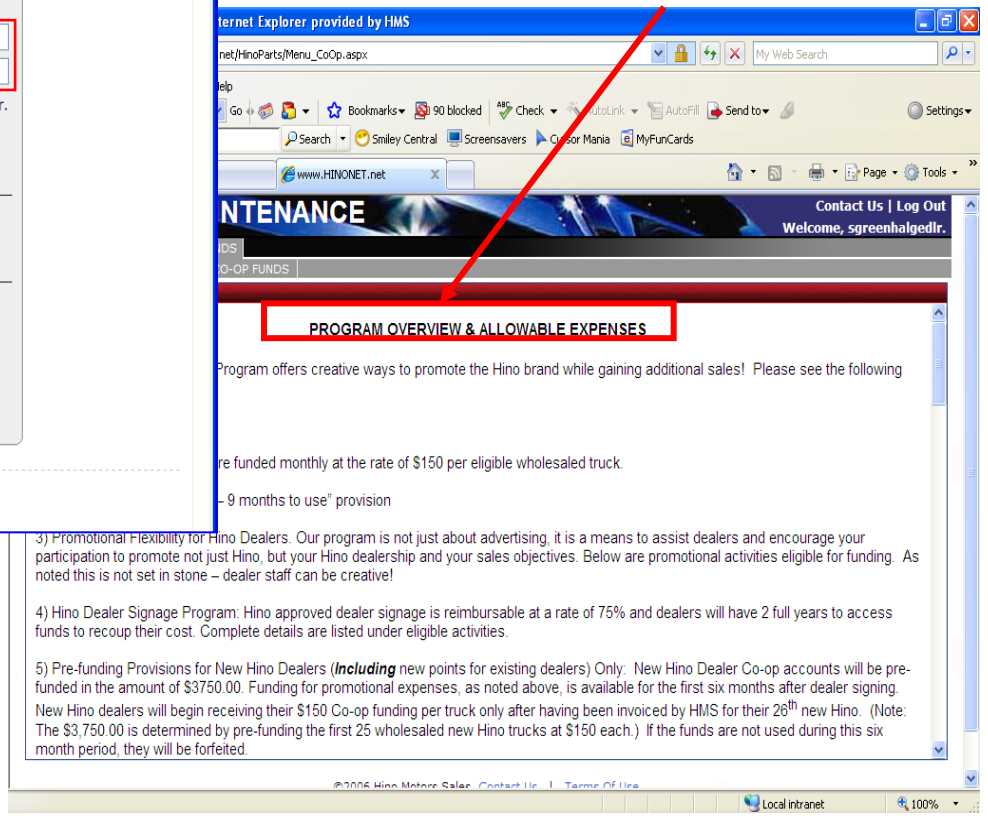
Hino Parts Co-Op Program



Enter your username and password. Then click Sign in.

Navigate to Parts/Co-Op Funds- Program Overview gives you detailed information on the current program's highlights and allowable expenses



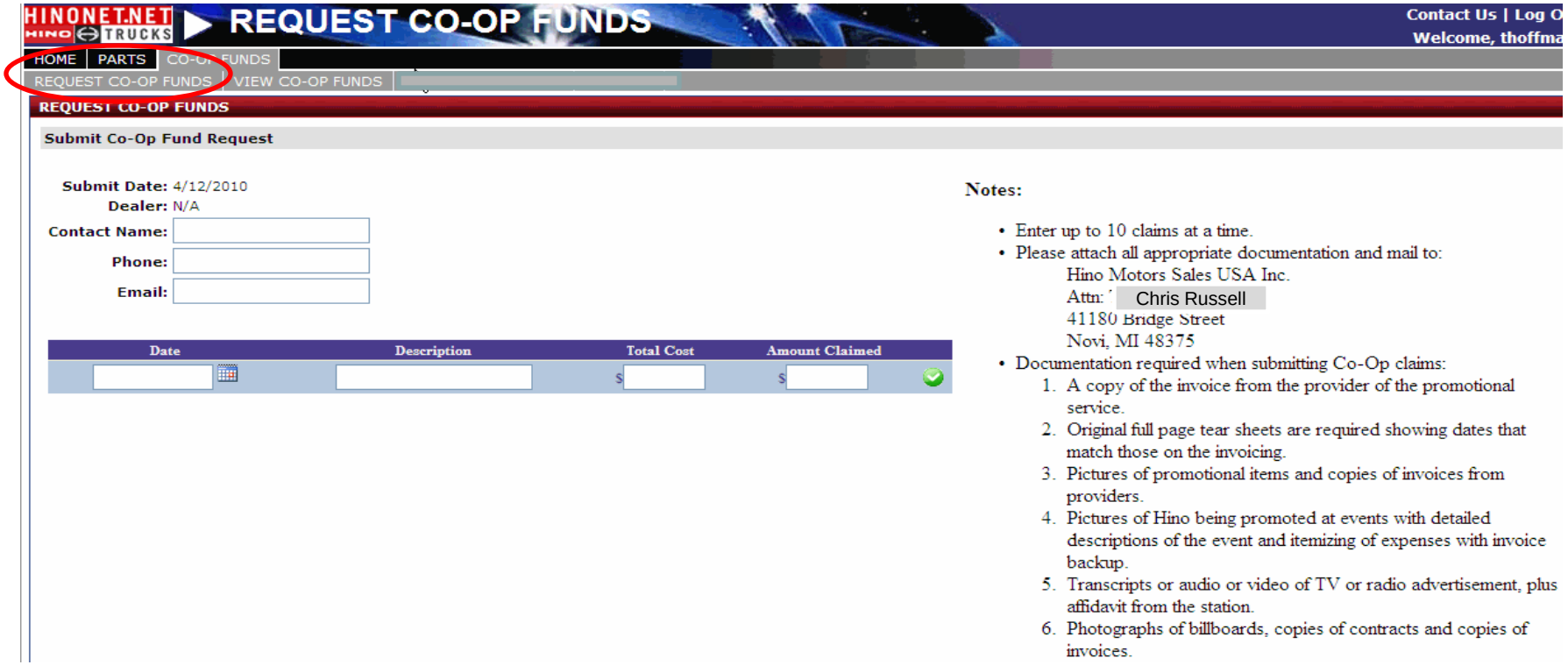
www.hinonet.net

HINO TRUCKS™
A Toyota Group Company

Hino Parts Co-Op Program

Request Co-Op Funds:

- Submit a Co-Op Fund Request



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View Co-Op Funds includes:

- Total Co-Op earned in period
- Submitted Co-Op fund amount
- Approved Co-Op fund amount
- Processed Co-Op fund amount
- Co-Op balance

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Hino Parts Co-Op Program

2010 Program Highlights:

1) Dealer's Parts Co-Op Accounts will be calculated monthly and earn 1/2% (one half of one percent) on all parts purchases less campaign parts, returns and core charges.

Note: For the initial launch, accounts will be "pre-funded" with earnings accrued from 1/1/2010 through 4/1/2010.

2) Included: "6 month to earn – 9 months to use" provision

3) Promotional Flexibility for Hino Dealers. Our program is not just about advertising, it is a means to assist dealers and encourage your participation to promote not just Hino, but your Hino dealership and your sales objectives. Below are promotional activities eligible for funding. As noted this is not set in stone – dealer staff can be creative!

4) Pre-funding Provisions for New Hino Dealers only: New Hino Dealer Co-Op accounts will be pre-funded at the rate of 1/2% of the new dealer parts stocking order less campaign parts and core charges.

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Hino Parts Co-Op Program

Eligible Promotional Activities:

1. Parts Retail Imaging and Branding
2. Parts Training
3. Parts Events
4. Web Advertising
5. Direct Mail
6. On Hold Messages
7. Printed Material
8. Hino Dealer Stock Truck up fit (HinoStyle Accessories)
9. Dealer Initiated Programs

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