



To: Dealer Principals
Dealer Parts Managers
Dealer Service Managers
Dealer Sales Managers

Subject: **Introduction of Hino Seat Covers**

Date: December 5, 2007

New Hino Seat Covers:

Hino Trucks is pleased to announce the newest addition to its accessories product line: Genuine Hino Seat Covers. Our new seat covers, made exclusively for Hino by Sears Seating, combine great looks (as you can see from the attached photo) with the rugged durability that you expect from Hino Trucks. Genuine Hino Seat Covers are custom-designed to fit on Hino Truck seats—so you are assured the right fit, comfort and style for years to come.

You can now place pre-orders for Genuine Hino Seat Covers through Dealer Connect. Please allow 3 – 4 weeks delivery on your pre-orders. We will have shelf stock available by 12/31/2007.

Part numbers and pricing are as follows:

<u>Part Number</u>	<u>DNP</u>	<u>Fleet</u>	<u>List</u>
SA23623	\$ 81.21	\$105.58	\$117.70
(Driver Side Seat Cover Set (seat and back) with classic "Flying H" Hino logo)			
SA23624	\$ 81.21	\$105.58	\$117.70
(Passenger Side Seat Cover Set (seat and back) with classic "Flying H" Hino logo)			
SA23625	\$122.14	\$158.79	\$177.02
(Bench Seat Cover Set (seat and back) without logo)			

If you have any questions, please contact Hino Parts Customer Service at (866) 372-HINO (866-372-4466). Thank you for your business and support.

Season's Greetings!

Your Hino Parts Team

Attachment: Picture of Hino Seat Covers

