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IMPORTANT CAMPAIGN NOTICE

[SERVICE CAMPAIGN 167A-C: S40/V50 SAMPLE OWNER NOTIFICATION LETTER UNITED STATES]

November 2007

Dear Volvo Owner:

Your satisfaction with your Volvo and the Volvo organization are very important to us and we are committed to ongoing product improvements.

Reason for this campaign:

Volvo Cars of North America, LLC (Volvo) has developed new software and methods to help ensure your continued satisfaction with your S40 or V50.

The software will help improve battery life, alarm functionality and climate control noise. The greasing of connectors will help to improve electrical door functionality. These actions will be performed by your authorized Volvo retailer at no charge.

As your vehicle may have some of the improved components already installed from the factory, not every action may apply. Please speak to your authorized Volvo retailer for details.

<u>PLEASE NOTE:</u> This Service Campaign will be in effect until <u>May 30, 2009</u> regardless of mileage.

Coverage is automatically transferred to the subsequent owner.

What you should do:

Please call your authorized Volvo Retailer to schedule an appointment to have this campaign completed. As there may be more than one action/improvement for your vehicle, we suggest speaking to the Service Department for the length of service time.

Please contact:

If you have any questions, please contact your Volvo retailer. If your retailer is unable to answer your questions, please contact the Volvo Customer Care at 1 Volvo Drive, Rockleigh, New Jersey 07647 or phone 1-800-458-1552, Monday through Friday, 8:30 A.M. to 7:00 P.M. Eastern Time. You may also e-mail us at customercare@volvoforlife.com.

We sincerely apologize for any inconvenience this action may cause you, but we trust you will appreciate our efforts to continually safeguard the quality and safety associated with our products.

Sincerely,
Rich Buchheit
Manager, Customer Care