

Field campaign

Topic	Tyre Label Replacement Bentayga SWB 25MY (RE26/05)
Market area	United States E05 Bentley USA and rest America (6E05)
Brand	Bentley
Transaction No.	2081340/1
Campaign number	RD84
Note	
Type	
US code	

Vehicle data

Bentayga SWB

Sales types

Type	MY	Brand	Designation	Engine code	Gearbox code	Final drive code
4V1*	2025	E		*	*	*

Documents

Document name
master.xml
re2605vinlist.pdf

Notes



Technical background

A small number of vehicles were equipped with tyre information placards that do not correspond to the wheel size installed on the vehicle. In affected cases, a 21" wheel placard was fitted to vehicles built with 22" wheels.

Replacement labels require fitting to affected vehicles.



Figure 1. Correct label Condition

Remedy

Label replacement must be conducted on all affected vehicles.

DO NOT remove the old label until the new label is available to be fitted

Customer notification

Customers of affected vehicles will be notified in writing by their Bentley retailer to arrange an appointment.

Please ensure that all affected vehicles are checked and repaired at the nearest opportunity, make a note of the required action on the workshop order before it is signed by the customer.

If it is omitted to perform the work required during a workshop visit, the customer should be notified immediately.

You should also pass on this information to your new and used car sales department so that affected vehicles are checked and repaired immediately.

Warranty accounting instructions

Warranty type: 710 or 790

Damage service number: RD84

Damage code: 00 99

Labour

Labour operation code: 44 05 41 00 (*Live on 30.04.2026, use 44 05 41 99 prior to this date*)

Time: 10 TU

Criteria: 01

Genuine parts

Part Number	Description	Quantity
36B.010.000.NE	Tyre Information Label – 22" Wheel application	1

Parts supply

The required replacement parts should be ordered from Bentley Motors Limited Crewe or through your regional Bentley parts distribution centre

Parts despatch control

Not applicable

Questions and answers

What is the specific issue with the affected vehicles?

Due to a configuration error within the production facility the incorrect specification of tyre information placard may have been fitted to a singular specification of vehicle.

What repercussions does the fault have?

The tyre information placard fitted to the affected vehicles may display the incorrect tyre size and cold inflation pressures resulting in a non-compliance to FMVSS 110.

Are any other Bentley models affected?

No, this affects a specific number of Bentley vehicles only. The affected vehicles have been identified using manufacturing records.

Is this all new Bentley vehicles produced so far?

No. This affects 44 vehicles of a singular specification only, the rest are unaffected.

Is this connected to any other recall?

No.

Have you seen any reports on Bentley vehicles? Did it result in an accident/injury?

We are not aware of any reported complaints or accidents relating to this on customer vehicles.

What is the fix?

Bentley authorised retailers will remove the incorrect specification tyre information placard and replace it with the correct version.

Can customers continue to drive the cars?

Yes, however, we encourage customers to arrange an appointment with their retailer as soon as possible. When adjusting the tyre pressures, the relevant inflation pressures shown in the infotainment system should be used.

Do I have to make an appointment?

Yes, that's important. Customers need to contact their retailer immediately.

Vehicles affected

Which vehicles and how many are affected?

A single specification of Bentayga models built between 28th September 2024 to 15th July 2025.

What about cars built since that date?

Cars not included in the recall campaign have been fitted with the correct tyre information placard and are not affected.

Processes

Is this a global recall?

No. This affects 44 vehicles in the United States of America only.

Investigation

Why did you not take action sooner?

Once we identified the error, we immediately investigated the impact on the Bentayga, identified the affected vehicles, prepared our own retailer network and then informed authorities as soon as possible.

Why did you continue to sell cars even after you were notified of the problem?

When Bentley identified the error, we located and corrected any affected vehicles that were within the factory. The remaining vehicles had already been released from the factory.

Financial

How much will it cost to make the change?

There will be no charge to customers.

How much will it cost the business?

We would not disclose this type of information.

Repair instructions



Technical background

A small number of vehicles were equipped with tyre information placards that do not correspond to the wheel size installed on the vehicle. In affected cases, a 21" wheel placard was fitted to vehicles built with 22" wheels.

Replacement labels require fitting to affected vehicles.



Figure 1. Correct label Condition

Check

If the vehicle is not already listed as repaired in 'Repair history' (in Elsa Pro) Check the part number of the tyre pressure label

In the event that the campaign has not been applied (Not listed in Elsa pro and the correct label is not fitted), please carry out the required work in accordance with these instructions.

Genuine parts

Part Number	Description	Quantity
36B.010.000.NE	Tyre Information Label – 22" Wheel application	1

Work

Eligibility & Preparation

1. Check the currently fitted tyre placard on the driver's door B-pillar.
2. If the label indicates 21", proceed to replacement.

Label Removal & Installation



NOTICE

Removal of the old label requires the use of a suitable heat gun and a thin plastic spatula.

3. Using the heat gun and plastic wedge, slowly remove the original label.



Do not apply the heat gun directly onto the painted surface.

A metal scraper or screwdriver is not permitted as damage to the painted surface may occur.

4. Using a proprietary solvent and a lint free cloth, remove the left over adhesive from the body until completely clean.

5. Before fitment of the new label commences ensure the painted surface is completely dry.



CARE POINT: The adhesive on the label is extremely strong and cannot be reapplied once stuck to the surface.

6. Applying sufficient pressure, fit the new label in the same location as the previously removed label.

Identification

Once the applicable action has been conducted, the operative must submit a warranty claim as this will show the campaign action as complete within Elsa Pro "Repair history".

The presence of a updated tyre information label, identified by part number 36B.010.000.NE (22" wheel applications), confirms campaign completion.