



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

**1200 New Jersey Avenue SE
Washington, DC 20590**

July 13, 2026

26V436

Mark Hoystead
Subaru of America, Inc.
One Subaru Drive
Camden, NJ 08103

Subject: Incorrect Weight Rating on Label/FMVSS 110

Dear Mark Hoystead:

This letter serves to acknowledge Subaru of America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

SUBARU/ASCENT/2019-2026
SUBARU/FORESTER/2025-2026
SUBARU/CROSSTREK HYBRID/2026
SUBARU/FORESTER HYBRID/2025-2026

Mfr's Report Date: July 07, 2026

NHTSA Campaign Number: 26V436

Components:

EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 541,237

Problem Description:

Subaru of America, Inc. (Subaru) is recalling certain 2026 Crosstrek Hybrid, 2025-2026 Forester Hybrid, Forester, and 2019-2026 Ascent vehicles. These vehicles were manufactured with an incorrect Gross Axle Weight Rating (GAWR) on the certification label. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) 110, "Tire selection and rims."

Consequence:

An incorrect GAWR label may lead to an overloaded vehicle, increasing the risk of a crash.

Remedy:



Subaru will mail a new certification label to owners, free of charge. Owners may also choose to have a dealer install the new label, free of charge. Letters informing owners of the safety risk are expected to be mailed August 25, 2026. Additional letters will be mailed once the remedy is available. Owners may contact Subaru customer service at 1-844-373-6614. Subaru's number for this recall is WRH-26.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Subaru of America, Inc.'s contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement