



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

**1200 New Jersey Avenue SE  
Washington, DC 20590**

March 18, 2026

26V143

Martin Rapaport  
BMW of North America, LLC  
PO Box 1227  
200 Chestnut Ridge Road  
Westwood, NJ 07675-1227

**Subject:** Loose Bolts May Damage Seat Belt Webbing

Dear Martin Rapaport:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

ROLLS-ROYCE/CULLINAN/2020-2026

**Mfr's Report Date:** March 12, 2026

**NHTSA Campaign Number:** 26V143

**Components:**

SEAT BELTS:CRITICAL FASTENERS  
SEAT BELTS:REAR/OTHER:WEBBING  
SEATS:MID/REAR ASSEMBLY:RECLINER

**Potential Number of Units Affected:** 102

**Problem Description:**

BMW of North America, LLC (Rolls-Royce) is recalling certain 2020-2026 Rolls-Royce Cullinan vehicles. The fixing bolts may not have been properly tightened. The bolts may loosen and damage the left or right rear seat belt webbing or allow the backrest to move under pressure from items in the luggage compartment.

**Consequence:**

A damaged seat belt or unsecured seat back may not adequately restrain the seat occupant, increasing the risk of injury during a crash.



**Remedy:**

Owners are advised not to use the rear seats or luggage compartment until the remedy has been completed. Dealers will inspect, tighten, or replace the fixing bolts as necessary, free of charge. In addition, the left and right rear seat belts will be inspected and replaced as necessary, free of charge. Owner notification letters are expected to be mailed May 4, 2026. Owners may contact Rolls-Royce customer service at 1-877-877-3785.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to [www.nhtsa.gov](http://www.nhtsa.gov).

We have received your proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

**Please be reminded of the following requirements:**

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

BMW of North America, LLC's contact for this recall will be DeMara Magruder who may be reached by email at [demara.magruder@dot.gov](mailto:demara.magruder@dot.gov). We look forward to working with you.

Sincerely,

*Alex Ansley*

Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement