

PRODUCT SERVICE BULLETIN

IMPORTANT INFORMATION TO BETTER SERVE YOUR CUSTOMERS

This PSB Is Applicable To: U.S. and Canada

PSB #2025-04

April 28, 2025

TO: Goodyear Company Owned Stores, Independent Goodyear Dealers, Cooper, Mastercraft & Roadmaster Independent Dealers, G3X Dealers & Wholesale Distributors

**Subject: Missing DOT Date Code, LT275/65R18 LRE Cooper Discoverer Stronghold AT
NHTSA Recall 25T006 and Transport Canada Recall 2025-207**

Goodyear has determined that a small quantity of Cooper Discoverer Stronghold AT LT275/65R18 Load Range E tires ("subject tires") manufactured in Texarkana, TX during DOT week 0525 (February 2 – 8, 2025), fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) 574 - Tire Identification and Recordkeeping. The subject non-compliant tires were produced with a blank slug installed in the Tire Identification Number (TIN) in place of the required week and year code (0525). Goodyear is therefore conducting a voluntary tire recall. A photo of the noncompliant date code portion of the TIN is shown below.

In May 2025, Goodyear will contact registered owners by mail that may have purchased tires with the noncompliant TINs, **asking them to return to where the tires were purchased, or contact an authorized Goodyear Tire Dealer and arrange to have their tires verified as being "subject tires" and replaced. We request your assistance in handling customers involved in this Recall. Dealers will receive full credit for each qualifying tire returned. In addition, dealers will receive reimbursement for dismounting, mounting, balancing, and handling costs (for new tire returns). See reimbursement schedule below.**



Note:

The missing date code applies to the **White Lettered** sidewall of the tires only. Subject Tires with **compliant** TINs indicating production week 0525 are **not** eligible for free replacement.

Tires Involved in Recall:

Size	Type	Product Code	Material Number	DOT
LT275/65R18	Cooper Discoverer Stronghold AT LRE	170-291-047	270948	1UTB9D11V

Immediate Action Required

- Please check your inventory for any unsold LT275/65R18 LRE Cooper Discoverer Stronghold AT tires to determine if any of the TIN date codes are missing on both sides of the tires in your inventory. Any such tires (tires described above where the date code is missing) found in inventory should be returned for full credit through the warranty return process, detailed below. See Product Service Bulletin 2021-04, in the Product Service area of Tire-HQ, for information on how to read Tire Identification Number (TIN) DOT numbers.**

2. Should a customer come to your location with a mounted LT275/65R18 LRE Cooper Discoverer Stronghold AT tire with a missing date code, we ask that you replace the tire at no cost to the customer and return the tire for full credit through the warranty return process detailed below.

Tire Inspection and Recall Handling Procedure:

When a customer arrives at your location, please follow the procedure below.

1. Verify that the tire size, type, DOT numbers match the "Tires Involved in Recall" as described above. **ONLY Subject Tires with a noncompliant date code portion of the TIN (as listed in the photo above) are eligible for free replacement.**
2. Deflate the tire.
3. Remove the tire/wheel assembly from the vehicle and then demount the tire from the wheel following standard practices.
4. Any tire covered by this recall should be promptly and permanently altered so that it is rendered unsuitable for resale for installation on motor vehicles. Examples of how to alter the tires include but are not limited to: Cutting the sidewall of the tire 8 inches above the TIN (DOT).

Reimbursement Schedule

	Amount Reimbursed	Reimbursement Process
Replacement Tire(s)	Active invoice price on the date of adjustment	Adjustment claim process detailed below
Handling Allowance for Demount, Mount & Balance for mounted tire(s)	\$35.00 per tire	Adjustment claim process detailed below
Handling Allowance for unsold, unmounted tires	\$7.50 per tire	Adjustment claim process detailed below

Adjustment Claim Form Processing Instructions

- Attach a copy of the no-charge service invoice, complete a Product Adjustment Claim form according to the instructions with the form. In the Removal Reason Box record **"Discoverer Stronghold AT Date Code Recall"**.
- Return subject Discoverer Stronghold AT tire(s) to your Product Service Center with your next shipment of adjustments. Follow the usual adjustment tire return procedures. See Product Service Bulletin 2025-01, (PSB 2023-09 for Canada) in the Product Service section on Tire-HQ, for adjustment return procedures.

"YOU ARE PROHIBITED BY FEDERAL LAW FROM SELLING OR LEASING NEW OR USED TIRES COVERED BY THIS NOTIFICATION."

If a dealer knowingly sells or leases new or used recalled tires, that sale must be reported to the Associate Administrator for Enforcement, NHTSA, 1200 New Jersey Ave., SE, Washington, DC 20590, within five working days after a person to whom the sale or lease has been made has taken possession of that tire. The required contents for such report are provided in 49 C.F.R. § 573.10.

Recall Duration

This Recall will end November 30, 2025. Claims dated December 1, 2025, or later will not qualify under this program. All adjustments and reimbursement forms must be returned to your Product Service Center by December 31, 2025.

Questions or Problems

If you have questions, please contact your National Field Manager Product Service or call our Customer Assistance Center at 1-800-592-3267. Contact information for your National Field Manager Product Service, can be found in the Product Service section on Tire-HQ.