



GENESIS MOTOR AMERICA, LLC
P.O. BOX 2704
HUNTINGTON BEACH, CA 92647

NHTSA Recall Number: 25V-833
Genesis Motor America Recall Number: 030G
(MM/DD/YYYY)

IMPORTANT SAFETY RECALL

Highway Driving Assist

This is an Important Safety Recall.

- **The recall remedy is available.** The recall procedure will be performed on your vehicle at **NO CHARGE** to you.
- Failure to complete this recall can increase the risk of a crash.
- Genesis advises all owners to refrain from using the **Highway Driving Assist (“HDA”)** feature on their vehicles until the remedy has been completed.
- Please contact your nearest Genesis retailer to schedule the repair as soon as possible to avoid any inconvenience. To locate your nearest Genesis retailer and schedule your appointment, please call or visit:

1-844-340-9741 or www.genesis.com/recall

This notice applies to your [Model Year] Genesis G90 vehicle, VIN: XXXXXXXXXXXXXXXXXXXX

Dear <FirstName LastName,>

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Genesis has decided that a defect, which relates to motor vehicle safety, exists in **certain 2023 – 2026 model year G90 vehicles**. Genesis is initiating Safety Recall 030G to address a condition involving the **Highway Driving Assist (“HDA”) feature**. Our records indicate that your vehicle, with the VIN listed above, is affected by this recall.

What is the problem?

When HDA is enabled, the vehicle may falsely detect another vehicle entering its lane of travel and apply the brakes without warning at low speeds or when Lane Change Assist (“LCA”) is manually activated by the driver. Sudden, unintended braking may increase the risk of a crash.

What will Genesis do?

Your Genesis retailer will replace the front bumper beam. This procedure will be performed at **NO CHARGE** to you.

What should you do?

Genesis advises all owners to refrain from using the HDA feature on their vehicles until the remedy has been completed.

Please contact your nearest Genesis retailer to schedule the recall repair as soon as possible.

The actual time required to perform the recall remedy on your vehicle will take less than 1.5 hours, however, your vehicle may be needed longer. To schedule an appointment with your preferred Genesis retailer, please call **1-844-340-9741** or visit:

1. Visit www.genesis.com/recall
2. Enter your 17-digit VIN from the top of this letter and click the “Search” button.
3. Click “Schedule Appointment,” enter your zip code in the Retailer Locator tool, click the “Find a Retailer” button, and follow the onscreen prompts to schedule your service appointment.

We recommend scheduling a service appointment to minimize inconvenience. Service Valet may be arranged in advance for eligible owners whose vehicles are within 3 years or 36,000 miles from the date of original retail delivery or date of first use, whichever comes first. Courtesy Vehicles may be arranged in advance based on eligibility and availability should alternate transportation be required during the service visit.

Additional information

If you have any questions or require further assistance, you may contact the Genesis Customer Assistance Center at 1-844-340-9741.

If you are not satisfied that we have remedied this situation without charge, and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, D.C. 20590, or call their toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to www.NHTSA.gov.

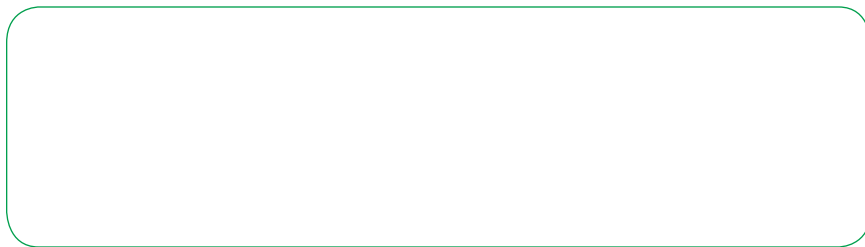
Your safety is our top priority. We urge you to take prompt action to address this safety recall for your vehicle by scheduling the necessary service as soon as possible. We sincerely apologize for any inconvenience this may cause and appreciate your attention to this matter.

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If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Reimbursement notification

If you have previously paid for a repair that addresses the issue described in this letter, you may be eligible for reimbursement. To submit for reimbursement:

1. Visit www.genesis.com/us/en/contact-us
2. Scroll down to find Campaign Reimbursement and click "Submit Claim"
3. Follow the onscreen instructions to submit.

You can also call to obtain additional information at **1-844-340-9741**.

No longer own this vehicle?

You received this notification because U.S. federal regulations require automotive manufacturers to notify last known owners of recalled vehicles based on current owner records. Our records are based primarily on state registration and title data, which indicate that you are the current owner.

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.