BMW

IMPORTANT SAFETY RECALL

This notice applies to your motorcycle, [INSERT VIN].
Recall Campaign No. 25V-194: Steering Damper

Name
Address1
Address2
City, state, zip

Remedy is Available

August 2025

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2024-2025 BMW M 1000 R and M 1000 XR models. Our records indicate that you are the owner of a potentially affected motorcycle.

Why are we contacting you?
We are pleased to inform you that we are ready to perform this safety recall. **If you have not had this recall performed, please contact your authorized BMW Motorcycle dealer immediately to schedule an appointment.** Please visit bmwmotorcycles.com/dealer to locate your nearest authorized BMW Motorcycle dealer.

What could happen?
During supplier production of the steering damper, a valve pin may not have been properly fastened within the housing. As a result, movement of the damper may become stiff and, therefore, increased steering effort by the rider may be needed at low speeds (up to approximately 18mph), which could increase the risk of a crash.

If you are not the only rider of this motorcycle, please advise all other riders of this important information.

What will BMW do?
The steering damper will be replaced. There will be no charge to you, and should take approximately one hour. Please note that this does not include any additional time that may be incurred during drop off and pick up of your motorcycle at the dealer.

What if I am not the current owner of this motorcycle?
If you changed your address or sold the motorcycle, please let us know by contacting BMW Customer Relations (see left side of page for contact info). **If you are a motorcycle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.**

What if I have additional questions?
For the latest updates to this recall, please visit bmwmotorcycles.com/recall. Should you have any questions about this recall, please contact your authorized BMW Motorcycle dealer. If you need additional assistance, please contact BMW Customer Relations.

If your BMW Motorcycle dealer fails or is unable to remedy the defect without charge or within a reasonable amount of time, you may submit a written complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to http://www.nhtsa.gov.

Please be assured that your safety is important to us, and we sincerely apologize if this safety recall causes any inconvenience. We recommend always wearing a helmet and protective gear while riding.

Sincerely,

BMW of North America, LLC

Company
BMW
of North America, LLC

BMW Group Company

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SAMPLE