



Kia America, Inc.
Corporate Headquarters
111 Peters Canyon Road, Irvine, CA 92606-1790 USA

IMPORTANT SAFETY RECALL

NHTSA Recall Number: 25V099

This notice applies to your vehicle: **Insert VIN**

April 4, 2025

Dear Kia Soul Vehicle Owner:

Kia has identified a defect in your vehicle which relates to motor vehicle safety.

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Kia America, Inc. has decided that a defect which relates to motor vehicle safety exists in certain 2021-2023 MY Soul vehicles equipped with 2.0-liter Multi-Point Injection (MPI) engines. The defect can result in a loss of drive power and/or fire, increasing the risk of crash and injury. Our records indicate that you own or lease one of the affected vehicles.

What Is The Problem?

The piston oil ring(s) in your vehicle may have been manufactured incorrectly by the supplier and may damage the surface of the engine cylinder wall. This may lead to increased oil consumption, resulting in abnormal noise from the engine and/or illumination of the oil pressure warning light . Continued operation in this condition may damage the engine and/or seizure can occur, resulting in loss of drive power. A fire may occur from engine oil leaking onto a hot exhaust component due to a hole in the engine block. Loss of drive power and/or fire increases the risk of crash and injury.

Kia Will Inspect, Replace The Engine If Necessary, And Install A Piston-Ring Noise Sensing System (PNSS), Free Of Charge At No Cost To You.

Kia dealers will inspect, and if necessary, replace the engine. Dealers will also install a Piston-ring Noise Sensing System (PNSS) software to provide an early warning light to the driver of potential damage to the engine. If the PNSS software subsequently sets a Diagnostic Trouble Code (DTC) P1327 - Piston Noise Detection, the engine will be replaced. This recall will be performed **free of charge at no cost to you**. The time required to perform the inspection and software update will be approximately one (1) to two (2) hours. If an engine replacement is necessary, the estimated time required is 8 hours or more. We recommend scheduling a service appointment to minimize your inconvenience.

What Should You Do?

- **WARNING:** You may experience abnormal noise from the engine, illumination of the oil pressure warning light  and/or loss of drive power. If this occurs, pull over to a safe location, do not drive your vehicle, and contact Kia Roadside Assistance at 1-800-333-4542 or [online at kia.rsahelp.com](https://kia.rsahelp.com) to request to have your vehicle towed to the nearest authorized Kia dealership as soon as possible.
- In the interest of the safety of your passengers, as well as your own safety, contact your authorized Kia dealer to arrange for the recall to be performed on your vehicle.

- To find your nearest dealer, visit www.kia.com and click the "Find Dealer" button in the upper right corner ("Dealers" on a mobile device). You can also use the QR code below with your mobile device to access this information (*see the bottom of this letter for more information about QR code use*):



What If You Have Already Paid To Have This Situation Corrected?

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. You may submit your receipts online to Kia via <http://customercare.kiausa.com> or mail your receipts with a copy of the attached Request for Reimbursement form directly to Kia for review and consideration:

**Kia Customer Care
Kia America, Inc.
P.O. Box 52410
Irvine, CA 92619-2410
1-800-333-4542**

Pursuant to the General Reimbursement Plan issued by Kia pursuant to Federal Regulation 49 CFR 573.13, Kia will use its best efforts to respond to your claim within sixty (60) days of receipt and at that time Kia may either accept or reject that claim or it may request more information to evaluate the claim.

Have You Changed Your Address Or Sold Your Kia?

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us. You can also contact the Kia Customer Care Center phone number listed below.

What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Customer Care Center at 1-800-333-4542. This number has TTY capability. If your dealer fails or is unable to remedy this defect without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-888-275-9171); or go to <http://www.safercar.gov>.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Customer Care Department

QR Code Use:

- A QR Code is a square, 2-dimensional barcode that can be read by mobile devices loaded with an appropriate barcode or **QR Code Reader App**. The app reads the barcode image and then launches/uploads the specific information the code contains, such as URLs, text, photos, videos.
- With a mobile device, **download a QR Code Reader App**. With many devices, you can do this through an app store or marketplace.
- **Open the QR Code Reader App on your mobile device. The app will utilize your device's camera.** Center the code in the camera viewing area. With some apps, the URL or other information will automatically load when the code is recognized. For others, you may have to snap or take a picture of the QR code. Refer to the **QR Reader Code App instructions**.

REQUEST FOR REIMBURSEMENT FORM
2021-2023 MY SELTOS AND SOUL VEHICLES EQUIPPED WITH 2.0L NU MPI ENGINES
PISTON OIL RING
SAFETY RECALL CAMPAIGN (SC336)

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. You may **submit your receipts online to Kia via the Campaign Customer Reimbursement section found at this link:** <http://customercare.kiausa.com>.

If you do not have access to a computer or prefer to submit your request by mail, please complete this Request for Reimbursement and mail it to the following address for review and consideration, along with backup documentation:

Kia Customer Care Center
Kia America, Inc.
P. O. Box 52410
Irvine, CA 92619-2410
1-800-333-4542

Please allow at least sixty (60) days for review and response.

Customer First Name:		Customer Last Name:																			
Customer Address:																					
Customer City:		State:																			
		Zip:																			
Phone #:	() -	Email:																			
Vehicle Identification Number:	<table border="1" style="width: 100%; text-align: center;"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>																				
Mileage at Time of Repair:		Date of Repair:	/ /																		
Amount of Reimbursement Requested	\$																				

Attach the following:

- **Repair Order showing:**
 - Name & address of person paying for the repair
 - Vehicle Identification Number (VIN) of vehicle repaired
 - Description of the problem repaired
 - Date of repair, mileage at the time of repair and total cost of claimed repair expense
- **Evidence of Payment of Repair showing:**
 - Date of Payment
 - Amount Paid (e.g., copies of cancelled check or credit card receipt)

I certify that the documents attached to this Request for Reimbursement are true and accurate and should be used as the basis for a reimbursement to me under this campaign.

CLAIMANT'S SIGNATURE:

Signature

Print Name