September 23, 2025

ATTENTION: ALL DEALER PRINCIPALS

This is an interim notice as we work on preparing the remedy parts to support this Safety Recall Campaign.

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on certain 2023-2025 MY K5 vehicles, manufactured from October 3, 2022 through July 24, 2024.

Due to a supplier quality issue, the C-pillar garnish face plate(s) on the subject vehicles may progressively delaminate and become loose from the base of the molding. If the vehicle continues to be driven in this condition, the face plate may eventually fall off. A face plate that detaches from the vehicle while in motion may create a road hazard for other road users, increasing the risk of a crash.

When the remedy is available, Kia dealers will replace the affected C-pillar garnish assembly(ies) that have not been previously replaced under warranty with an improved one.

Your Service Manager was sent a copy of the interim owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected vehicles. Kia will start mailing interim notices to the affected vehicle owners beginning on **September 26, 2025.** A follow-up notice will be mailed to vehicle owners once the remedy becomes available.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,
Kia Service Department

Enclosures