

From: [Redacted]
To: [Redacted]

Subject: Recall Campaign 280 - Launching @ 4:00PM TODAY (07/24/2025) - Remedy Available
Date: Thursday, July 24, 2025 3:01:22 PM
Attachments: image002.png
Importance: High



Recall Campaign 280 Launch

Title: HV Battery System Assembly Bus Bar Torque
Update: Remedy Available

Hello all,

On July 24th @ 4:00PM, we are planning to launch the following:

1. **Recall Campaign 280 – HV Battery System Assembly Bus Bar Torque**
 - **Model(s)/Model Year(s) Affected (Certain):**
 - 2025MY IONIQ 5 (NEA) produced from 06/12/2025 – 06/13/2025

****NOTE: HMA is actively working with the impacted field teams and plant to remedy these vehicles as soon as possible.****
Only 10 total vehicles affected.

- [Redacted]
- Please update VINs **@ 4:00PM TODAY**. I will send you the request separately.

- [Redacted]
- Please send e-mail message to the HMA field **@ 4:00PM TODAY**. I will send you the request shortly.

- [Redacted]
- No action required on your end as the impacted VIN count is very low.

- [Redacted],
- No action required on your end.

- GMA Parts [Redacted] /MPA Parts [Redacted],
- No action required on your end.

If you have any questions or need additional information, please let me know.
Thank you.

Warranty Campaign Team



[Redacted]
Assistant Manager, Campaign Coordination (Warranty dept.)
[Redacted]

Hyundai Motor America

Hyundai Way | Be Bold and Tenacious from Start to Finish!

CUSTOMER	CHALLENGE	COLLABORATION	PEOPLE	GLOBALITY
Safety and Quality Tenacity	Progress Agility	Alignment Resilience	Diversity and Inclusion Expertise	Integrity Data-Driven Thinking