

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 25V-xxx: Starter Generator
Date: Tuesday, March 25, 2025 2:05:19 PM

Publish Date: March 25, 2025
From: Technical Service
Expiration Date: April 8, 2025

DCSnet Message
Urgent



Subject: **BMW Recall 25V-xxx: Starter Generator**

BMW AG is conducting a Voluntary Safety Recall (effective March 25, 2025) on certain Model Year 2025 BMW vehicles that were produced between October 10, 2024, and March 10, 2025.

The starter-generator may not have been produced by the supplier according to specifications, specifically, at the connection point for the positive battery cable. Over time, this could increase the risk of engine stalling without warning, which could increase the risk of a crash. Also, over time, this could increase the risk of smoldering and, in an extreme case, a fire. Both of these conditions could also increase the risk of an injury.

The Recall Notice and FAQ have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments:

 [B120325\[1742925609720\].pdf](#)
 [B120325 Recall Notice\[1742925609720\].pdf](#)
 [B120325_25V-xyz-SGR-FAQ-\(25Mar2025\)\[1742925609720\].pdf](#)
[B120325\[1742925609720\].pdf](#)
[B120325 Recall Notice\[1742925609720\].pdf](#)
[B120325_25V-xyz-SGR-FAQ-\(25Mar2025\)\[1742925609720\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All
BMW SAV (Light Trucks) CC-All



SIB 12 03 25

2025-03-25

RECALL 25V-XXX: STARTER GENERATOR

MODEL

E-Series	Model Description	Production Date
G20	3 Series Sedan	November 27, 2024 – February 26, 2025
G22	4 Series Coupe	October 10, 2024 – January 21, 2025
G23	4 Series Convertible	October 10, 2024 – January 23, 2025
G26	4 Series Gran Coupe	November 4, 2024 – January 28, 2025
G45	X3 Sports Activity Vehicle	November 6, 2024 – March 10, 2025
G60	5 Series Sedan	October 10, 2024 – January 23, 2025

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of March 26, 2025, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

SITUATION

BMW AG is conducting a Voluntary Safety Recall (effective March 25, 2025) on certain Model Year 2025 BMW vehicles that were produced between October 10, 2024, and March 10, 2025.

The starter-generator may not have been produced by the supplier according to specifications, specifically, at the connection point for the positive battery cable. Over time, this could increase the risk of engine stalling without warning, which could increase the risk of a crash. Also, over time, this could increase the risk of smoldering and, in an extreme case, a fire. Both of these conditions could also increase the risk of an injury.

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Supporting Materials

[picture_as_pdf B120325_25V-xyz-SGR-FAQ-\(25Mar2025\).pdf](#)

[picture_as_pdf B120325 Recall Notice.pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 25V-xxx: Starter Generator – B12 03 25

BMW AG is conducting a Voluntary Safety Recall (effective March 25, 2025) on certain Model Year 2025 BMW vehicles that were produced between October 10, 2024, and March 10, 2025.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

Safety Recall
25V-xyz
Starter-Generator
Model Year 2025
BMW 3 Series, 4 Series, 5 Series, X3 SAV
Issue Date: 03/25/2025

- Q1. Which BMW models in the US are potentially affected by this Safety Recall?**
Certain Model Year 2025 BMW 3 Series, 4 Series, 5 Series, and X3 SAV models, in the US are potentially affected.
- Q2. What is the specific issue?**
The starter-generator may not have been produced by the supplier according to specifications, specifically, at the connection point for the positive battery cable. Over time, this could increase the risk of engine stalling without warning, which could increase the risk of a crash. Also, over time, this could increase the risk of smoldering and, in an extreme case, a fire. Both of these conditions could also increase the risk of an injury.
- Q3. Why are other models / vehicles not included in this Safety Recall?**
Other models were manufactured with a starter-generator that meets specifications.
- Q4. Can I continue to drive my vehicle?**
Yes. However, when you are notified by BMW of this Safety Recall that a remedy is available, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit bmwusa.com/recall. **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**
- Q5. How did BMW become aware of the issue?**
BMW became aware of the issue through its quality control procedures.
- Q6. How will I be informed of this Safety Recall?**
Owners of potentially affected vehicles will be notified via First Class mail advising them of this Safety Recall and to schedule an appointment with an authorized BMW center as soon as possible to have the remedy performed. To locate your nearest authorized BMW center, please visit bmwusa.com/dealer.
- To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at bmwusa.com/myBMW. Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit bmwusa.com/recall and click on “**Manage recall notices and contact information**”.
- Q7. How will my vehicle be remedied?**
Potentially affected vehicles will have the starter-generator and positive battery cable checked and, as necessary, replaced, which could take up to several hours.
- Q8. Do I have to wait for BMW to contact me to have the remedy performed?**
Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this Safety Recall, please visit bmwusa.com/recall.