

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: 25V-xxx: Starter Motor Generator
Date: Wednesday, February 19, 2025 11:39:12 AM

Publish Date: February 19, 2025
From: Technical Service
Expiration Date: March 5, 2025

DCSnet Message
Urgent



Subject: **25V-xxx: Starter Motor Generator**

BMW AG has issued a Delivery Stop (effective February 7, 2025) on certain Model Year 2025 BMW vehicles that were produced between July 9, 2024, and January 24, 2025.

As of February 19, 2025, this Delivery Stop has been upgraded to a Safety Recall.

The connection between the positive battery cable and the starter-generator may not have been performed to specifications. Resistive heating could start to occur at the connection point. Over time, this could increase the risk of engine stalling without warning, which could increase the risk of a crash. Also, over time, this could increase the risk of smoldering and, in an extreme case, a fire. Both of these conditions could also increase the risk of an injury.



Do not deliver to a customer, a New, Certified Pre-Owned or Used vehicle subject to a Delivery Stop, until the vehicle is repaired. Do not use or sell replacement equipment/parts subject to a Delivery Stop.

The Recall Notice and FAQ have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments:

-  [B120225\[1739983059817\].pdf](#)
-  [B120225 Recall Notice\[1739983059817\].pdf](#)
-  [B120225_25V-xyz-SGR-FAQ-\(19Feb2025\)\[1739983059817\].pdf](#)
- [B120225\[1739983059817\].pdf](#)
- [B120225 Recall Notice\[1739983059817\].pdf](#)
- [B120225_25V-xyz-SGR-FAQ-\(19Feb2025\)\[1739983059817\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All
BMW SAV (Light Trucks) CC-All



SIB 12 02 25

2025-02-19

RECALL 25V-XXX: STARTER MOTOR GENERATOR

This Service Information Bulletin (Revision 1) replaces SI B12 02 25 **dated February 2025**.

What's New:

- Title Changed
- This Delivery Stop has been upgraded to a Safety Recall
- Situation section updated
- Recall Notice and FAQ added

MODEL

E-Series	Model Description	Production Date
G45	X3 Sports Activity Vehicle	July 9, 2024 – January 24, 2025

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of February 8, 2025, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

SITUATION

BMW AG has issued a Delivery Stop (effective February 7, 2025) on certain Model Year 2025 BMW vehicles that were produced between July 9, 2024, and January 24, 2025.

As of February 19, 2025, this Delivery Stop has been upgraded to a Safety Recall.

The connection between the positive battery cable and the starter-generator may not have been performed to specifications. Resistive heating could start to occur at the connection point. Over time, this could increase the risk of engine stalling without warning, which could increase the risk of a crash. Also, over time, this could increase the risk of smoldering and, in an extreme case, a fire. Both of these conditions could also increase the risk of an injury.

Do not deliver to a customer, a New, Certified Pre-Owned or Used vehicle subject to a Delivery Stop, until the vehicle is repaired. Do not use or sell replacement equipment/parts subject to a Delivery Stop.

The Recall Notice and FAQ have been attached for further information.

The bulletin will be updated when additional information becomes available.

Supporting Materials

[picture_as_pdf B120225 Recall Notice.pdf](#)

[picture_as_pdf B120225_25V-xyz-SGR-FAQ-\(19Feb2025\).pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 25V-xxx: Starter Motor Generator – B12 02 25

BMW AG has issued a Delivery Stop (effective February 7, 2025) on certain Model Year 2025 BMW vehicles that were produced between July 9, 2024, and January 24, 2025.

As of February 19, 2025, this Delivery Stop has been upgraded to a Safety Recall.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

Safety Recall
25V-xyz
Starter-Generator
Model Year 2025
BMW X3 SAV
Issue Date: 02/19/2025

Q1. Which BMW models in the US are potentially affected by this Safety Recall?

Certain Model Year 2025 BMW X3 SAV models, in the US are potentially affected.

Q2. What is the specific issue?

The connection between the positive battery cable and the starter-generator may not have been performed to specifications. Resistive heating could start to occur at the connection point. Over time, this could increase the risk of engine stalling without warning, which could increase the risk of a crash. Also, over time, this could increase the risk of smoldering and, in an extreme case, a fire. Both of these conditions could also increase the risk of an injury.

Q3. Why are other models / vehicles not included in this Safety Recall?

Other models were manufactured with a connection that meets specifications.

Q4. Can I continue to drive my vehicle?

Yes. However, when you are notified by BMW of this Safety Recall that a remedy is available, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall). **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

Q5. How did BMW become aware of the issue?

BMW became aware of the issue through its quality control procedures.

Q6. How will I be informed of this Safety Recall?

Owners of potentially affected vehicles will be notified via First Class mail advising them of this Safety Recall and to schedule an appointment with an authorized BMW center as soon as possible to have the remedy performed. To locate your nearest authorized BMW center, please visit [bmwusa.com/dealer](https://www.bmwusa.com/dealer).

To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at [bmwusa.com/myBMW](https://www.bmwusa.com/myBMW). Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit [bmwusa.com/recall](https://www.bmwusa.com/recall) and click on “**Manage recall notices and contact information**”.

Q7. How will my vehicle be remedied?

Potentially affected vehicles will have the connection between the positive battery cable and the starter-generator inspected and, as necessary, the connection will be tightened to specifications, and the positive battery cable and/or the starter-generator will be replaced, for free which, depending upon the necessary remedy, could take up to several hours.

Q8. Do I have to wait for BMW to contact me to have the remedy performed?

Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this Safety Recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall).