



January 24, 2025

ATTENTION: ALL DEALER PARTS & SERVICE MANAGERS

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign regarding the floor wiring assembly on the vehicles listed below equipped with a manual front passenger seat:

- Certain 2023-2025 MY Niro EV vehicles manufactured from August 10, 2022 through December 13, 2024
- Certain 2023-2025 MY Niro Hybrid (HEV) vehicles manufactured from June 21, 2022 through December 17, 2024
- Certain 2023-2025 MY Niro Plug-in Hybrid (PHEV) vehicles manufactured from July 11, 2022 through December 16, 2024

The floor wiring assembly, located underneath the front passenger seat in the subject vehicles, contains wires which control certain vehicle restraint systems. Repeated sliding adjustment of the manual front passenger seat may damage one or more of the wires in the floor wiring assembly due to variation in its routing. This may result in 1) the nondeployment of airbag(s) and/or seatbelt pretensioner(s), or 2) the inability to suppress the passenger frontal airbag for a child or small occupant, or 3) inadvertent deployment of the passenger side airbag (SAB).

The nondeployment of the airbag(s) and/or seatbelt pretensioner(s) in a crash sufficient to warrant a deployment, the inability to suppress the passenger frontal airbag for a child or small occupant, or the inadvertent deployment of the passenger side airbag increases the risk of injury. Customers may experience illumination of the airbag warning light.

Dealers will inspect the floor wiring assembly under the manual front passenger seat and replace if necessary. In addition, dealers will reroute the floor wiring assembly and install additional protective coverings to prevent damage to the wiring.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com during the week of **January 24, 2025**.

Enclosed you will find a copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. Note that any vehicle owner who has already paid for related repairs can submit a request for reimbursement online via <https://customercare.kiausa.com>. Kia will mail notices to the affected vehicle owners beginning in late **February 2025**.

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their vehicles. This Safety Recall Campaign represents an opportunity for your service department to deliver an exceptional service experience (e.g., flexible service appointment process, car wash and vacuum and timely service).

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

Kia Service Department
Enclosures