



Bridgestone Americas Tire Operations,
LLC 200 4th Avenue South
Nashville, TN USA 37201

April 11, 2025

IMPORTANT SAFETY RECALL
NHTSA Recall No. 25T-003

Dear Bridgestone/Firestone Authorized Dealer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Bridgestone Americas Tire Operations, LLC (“**BATO**”) has determined that certain Bridgestone Blizzak 6 tires, size 235/40R19, are missing the DOT certification symbol from the tire sidewalls and, as such, do not comply with the requirements of Federal Motor Vehicle Safety Standard (“FMVSS”) No. 139. BATO has initiated a voluntary noncompliance recall of these tires. These tires were sold in the replacement market in the United States.

The specific tires subject to the recall are **Bridgestone Blizzak 6** tires in size **235/40R19** manufactured between June 2, 2024 – June 22, 2024 and bearing the tire identification number (“TIN”) 1VR100W122224, 1VR100W122324, or 1VR100W122424.

You are receiving this letter because BATO records indicate that you may have purchased tires that are covered by this safety recall. Further, BATO is required to advise you of certain tire dealer obligations, which are detailed on pages 2 through 4 of this notice.

I. REASON FOR THE RECALL

The subject Blizzak 6 tires do not bear the DOT certification symbol on the tire sidewalls and therefore do not comply with tire marking requirements in FMVSS 139. While the tires fully comply with the performance requirements of FMVSS 139, the Department of Transportation has found that tires missing the required DOT symbol may be used in inappropriate applications, increasing the risk of a crash.

II. TIRE REPLACEMENT PROGRAM

Consistent with BATO’s longstanding commitment to safety, customer satisfaction, and service, owners of any affected tires that match the article number, size, tire line, Department of Transportation (“DOT”) tire identification number (“TIN”), and production period provided below are urged to contact a Bridgestone/Firestone authorized dealer to arrange for an inspection, verification and, if necessary, replacement at no charge through November 12, 2025.

ARTICLE	TIRE SIZE	DESCRIPTION	DOT TIN			DOT Week/Year	
						START	END
LM005 ¹	235/40R19	Blizzak 6	1VR	10	0W12	2224	2424

Any tire that is the subject of this recall will be replaced with a comparable Bridgestone Blizzak LM005 or compliant Bridgestone successor tire. Replacement tires are available as of the date of this letter. In the event that a Bridgestone replacement tire is not available, a suitable competitive product may be used as a replacement tire. Call BATO Technical Service at 1-800-847-3272 for additional information if a Bridgestone tire is not available.

III. ACTIONS REQUIRED BY AUTHORIZED DEALERS

As a result of this recall and federal law, you are required to take the following actions:

1) Returning Inventory (New/Never Mounted) Recalled Tires.

Examine your tire inventory. Subject tires will have sidewall markings identifying the tire line as “Blizzak 6” tires. These tires may have paper labels improperly identifying the tires as Blizzak LM005 tires. **Please use the tire line shown on the sidewall and the TIN to identify the tires.** Any tires marked as Blizzak 6 in the 235/40R19 size and in bearing the TIN date range shown above (1VR100W122224, 1VR100W122324, or 1VR100W122424) are subject to this recall and cannot be sold. Further, all affected tires will be missing the letters “DOT” immediately preceding the TIN. To determine if you have received tires that are included in this recall, please check the TIN and sidewall markings as shown in **Appendix A**.

If you have tires that meet the above description, immediately stop the sale. Immediately count your inventory of affected tires and record specific DOT tire identification numbers. Provide this information to BATO’s Consumer Customer Service Department at the following phone numbers for an RGA (Return Goods Authorization) and to schedule the return:

U.S Retail	(855) 605-7324 or (800) 668-0345
U.S. Wholesale	(800) 668-0345

Promptly return all recalled tires from your inventory to BATO per company directions. You will be compensated for all recalled (new) tires that you return from inventory. All tires removed from service under this recall campaign must be rendered permanently unserviceable. To render the tires unserviceable, please utilize one of the following methods:

Method 1: Drill a 1-inch nominal (plus or minus ¼ inch tolerance) hole through the sidewall using the 1-inch hole saw. Rotate the tire approximately 180 degrees and drill a second hole through the sidewall. Drilling additional holes beyond the two specified are not necessary. Drilling holes in the other sidewall is not necessary.

¹ The Blizzak 6 tires at issue in this recall were shipped and sold under the LM005 article number in error.

Method 2: Cut through body cords in the sidewall area of the tire. The cut shall be a minimum of 6 inches long. Making more than one continuous 6-inch minimum length cut or cutting more than one sidewall is not necessary.

Method 3: Use a “Bead Notching” machine to permanently remove a section of the bead from the tire. It is not necessary to remove more than one section of bead or to remove a section of bead from more than one side of the tire.

Please do not alter the TIN in any way as we will check them to validate that the returned tire meets the recall criteria.

2) Provide BATO the List of Owners of Recalled Tires

Please check your sales records to determine if you have sold or leased any of the recalled tires listed above. If you have sold any of the recalled tires, please send the following information for each customer to BATO so that the customer can be added to the noncompliance recall mailing list:

Customer Name:	
Address (street, city, state zip code):	
Telephone:	
Date of Sale/Mounting:	
Quantity Sold/Mounted:	

Please send the customer information by:

Email (preferred method):

Cust-Info@bfusa.com

Subject Line should read:

2025 Blizzak 6 Recall

Mail:

Bridgestone Americas Tire Operations,
LLC

2025 Blizzak 6 Recall

Attention: Mitch Kritzell

200 4th Avenue South

Nashville, TN 37201 USA

Customers who are identified as potential purchasers of the affected tires will be issued a letter requesting that the owner check all tires to determine if they have tires subject to the voluntary recall. If the customer is unable to determine whether the tires are part of this recall, the customer will be instructed to contact their authorized Bridgestone Firestone dealer or call BATO Technical Service at 1-800-847-3272.

3) Replacement of Mounted Recalled Tires

Customers who visit an authorized Bridgestone/Firestone dealer in connection with this recall must have all tires inspected to determine whether the tires are subject to this recall. Please make sure

to check each tire closely. If the TIN (1VR100W122224, 1VR100W122324, or 1VR100W122424), tire line (i.e., “Blizzak 6”), and tire size (235/40R19) do not exactly match the description above, the tire is not part of this recall. If the tire has the “DOT” certification preceding the TIN molded on the sidewall, the tire is not part of this recall.

Any tire identified as part of this recall must be replaced immediately without charge (including mounting and balancing) to the customer. Use the normal Bridgestone/Firestone tire warranty adjustment procedures to replace tires under this voluntary safety recall. The tires will be processed as a no charge tire adjustment. Select “Other-Recall” option on the TreadNet warranty adjustment screen as the reason for removal. Authorized Bridgestone/Firestone dealers who provide services to remove and replace the voluntary safety recall tires will be reimbursed at published Standard Service and Labor rates in effect at the time of replacement. **Please do NOT alter the TIN in any way as we will be checking them to validate that the returned tire meets the recall criteria.**

The tires were sold using the article number for the LM005 tire, therefore dealers will need to use the article number for the Blizzak LM005 in this size (12331) to process the recall in TreadNet.

Dealers must secure the recalled tires. All tires removed from service under this recall must be rendered permanently unserviceable using one of the three methods described above. Bridgestone will arrange to have the tire returned using the normal warranty process. Should pick-up be delayed for any reason, please call BATO Technical Service at 1-800-847-3272 for additional information on returning tires.

If you have any questions, please contact BATO Technical Service at 1-800-847-3272.

4) Disposition of Safety Recall Tires

BATO is required to advise you of the following information:

IT IS A VIOLATION OF FEDERAL LAW FOR A DEALER TO SELL, LEASE, REUSE, OR RESELL A DEFECTIVE TIRE.

If a Bridgestone/Firestone authorized dealer knowingly sells or leases new or used defective tires, the sale must be reported to the Associate Administrator for Safety Assurance, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E. Washington, DC 20590, or call the toll-free Auto Safety Hotline at **1-888-327-4236** (TTY 1-800-424-9153); or go to www.nhtsa.gov within five working days of such a release to report the following information:

- 1) A statement that a report is being submitted pursuant to 49 CFR 573.10(a);
- 2) The name, address, and phone number of the person who purchased or leased the tire;
- 3) The name of the manufacturer of the tire;
- 4) The tire’s brand name, model name, and size;
- 5) The tire DOT identification number and press identification number;
- 6) The date of the sale or lease; and

- 7) The name, address, and telephone number of the seller or lessor.

These notifications and instructions must be communicated to all employees of this dealership who are involved in the inspection and removal of recalled tires.

IV. BRIDGESTONE'S COMMITMENT

We are committed to safety, customer satisfaction, and service. If you have any additional questions, please contact BATO Technical Service at **1-800-847-3272** for further assistance.

We regret the inconvenience that this recall may cause you, but we are certain you will understand our commitment to the safety and satisfaction of your customers.

Thank you for your cooperation.

Bridgestone Americas Tire Operations, LLC

APPENDIX A TIRE SIDEWALL PHOTOS

Recalled Tire (Blizzard 6)



Figure 1.

Recalled tires will have the number '6' molded on the sidewall to the right of the "Blizzard" name.

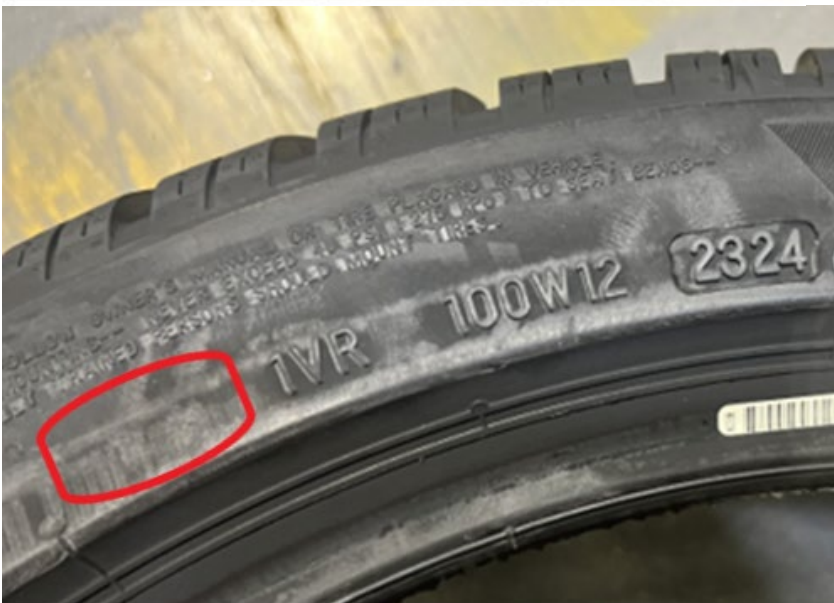


Figure 2.

Recalled tires are missing the letters "DOT" immediately preceding the 13-digit Tire Identification Number

Blizzard LM005 (not subject to recall)



Figure 3.

Non-recalled tires will have the code “LM005” molded on the sidewall below the “Blizzard” name.



Figure 4.

Non-recalled tires will have the letters “DOT” molded on the sidewall immediately preceding the 13-digit Tire Identification Number (“TIN”).