



IMPORTANT SAFETY RECALL

NHTSA Recall No. 25T001

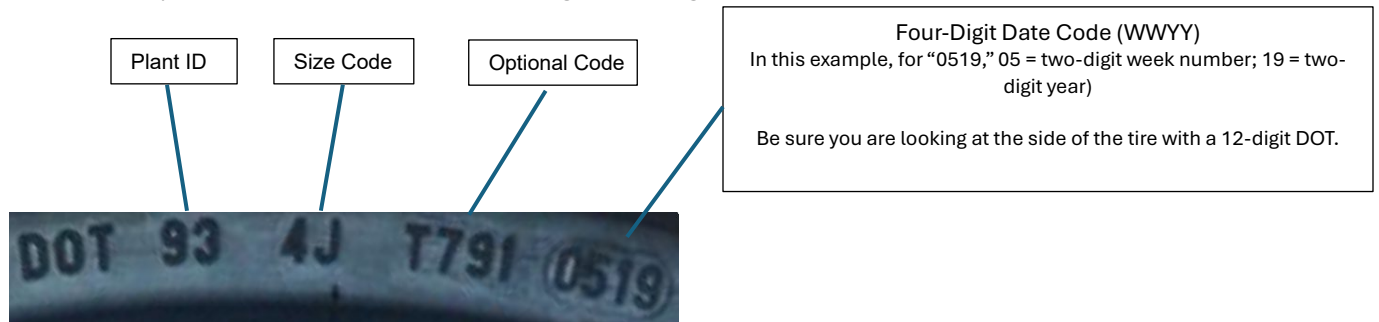
February 2025

Dear Valued Pirelli Tire Dealer:

We are writing to advise you that Pirelli Tire LLC (Pirelli) is conducting a safety recall involving the following Pirelli P7 Cinturato Tires (size 245/45R18 100Y):

Part Number (SKU)	Product	Description	Plant ID	Size Code	Optional Code	Date Code Range*	
						Begin	End
2479100	P7 Cinturato	245/45R18 100 Y	93	4J	T791	0417	0619

*Only tires in the listed "Date Code" range are being recalled.



These tires were fitted as original equipment on certain Mercedes-Benz E-Class vehicles and also sold as replacement tires through Pirelli dealers.

What is the Problem?

The subject tires were marked as having a maximum permissible inflation pressure of 340 kPa, although the tires were designed and engineered as having a maximum inflation pressure of 350 kPa for which the tires comply with regulatory requirements. Accordingly, these tires do not comply with FMVSS 139, S5.5(c), which requires that the tires be marked with the maximum permissible inflation pressure for this tire. As a consequence of this unintended reduction of the labeled maximum inflation pressure, the tires fall subject to a different strength test prescription under FMVSS 109/139, which these tires were not meant to satisfy. The tires meet all applicable minimum performance requirements and other labeling requirements for tires with a maximum permissible inflation pressure of 350 kPa.

If the tire is exposed to a deformation comparable to the test conditions applicable to the tire as erroneously labeled, the tire may experience a breakage at a breaking energy level lower than specified in the standard FMVSS 109/139. If, under the above circumstances, the tire structure is compromised and a sudden loss of air occurs, there may be an increased risk of a vehicle crash.

The attached letter is being distributed to consumers, explaining that the recalled tires will be replaced at no charge to them. Please read the letter and familiarize yourself with the information. We also request that you distribute a copy of these letters to any staff who are likely to receive questions from customers.

You are required by federal law to forward a copy of this letter, along with a copy of the enclosed consumer letter, to downstream distributors, dealers, or retailers to whom you have sold these tires within five (5) business days of receipt.

Are Recall Tires in Your Inventory?

If you have any recalled tires remaining in your inventory, you must stop selling them immediately. Follow the instructions below ("**How to Process and Return Recalled Tires**") to promptly return the tires to Pirelli.

PLEASE NOTE THAT FEDERAL LAW PROHIBITS THE SALE OF NEW OR USED TIRES COVERED BY THIS NOTICE

Do Your Customers Have Recalled Tires?

As a Pirelli tire dealer, we ask you to support this recall campaign in two ways. ***First***, please provide Pirelli with the names and addresses of customers who purchased the recalled tires from you. Pirelli will send the attached letter to them. You may provide this information to Pirelli by email at consumer.affairs@pirelli.com.

Second, replace the recall tires on customer vehicles with new, non-recall Pirelli tires of the same model and size ("replacement tires"). The replacement is to be performed at no cost to the customer (including tire, mounting, and balancing). The dealer will be compensated for reasonable costs related to replacing recalled tires on customer's vehicles (including tire, mounting, and balancing costs). Please retain the recalled tire, copy of the warranty claim form, and copy of the invoice, which will be required to process the reimbursement. (Follow the instructions below.)

If you do not have replacement tires in stock, please contact your Pirelli representative. They will assist you in ordering and delivering the replacement tires. You should then call the customer when the tires arrive at your location.

How to Process and Return Recalled Tires

If you identify recalled tires in your inventory or on a customer vehicle, you must follow these steps and return ALL recalled tires to Pirelli. This is the only way to ensure proper credit or receipt of replacement tires. All credit for tires and mounting/balancing will be issued following the process below.

- **For new tires remaining in your inventory:**
 - Complete a Pirelli warranty claim form. Include campaign reference “RECALL No. 25T001 – NEW GOOD RETURN” on the “REASON FOR RETURN / OTHERS” portion of the form.
 - Record on the tire sidewall the warranty claim form number using a white or yellow marker for better contrast. If multiple tires, list the claim number along the tire number – example: claim form number 73576, the first tire would be marked “73576-1”, second tire would be marked “73576-2”.
 - Federal regulations require all recall tires to be completely disabled. On each recall tire, cut completely through one sidewall circumferentially for a length of approximately 6 inches or drill multiple holes. This procedure should be performed at the mid-sidewall area away from the TIN number and barcode, and only after the tire is dismounted from the wheel/rim.
 - The tire(s) should be returned using the usual warranty form and warranty flow (returned through distributor) - please ensure the warranty claim form is attached to the tire.
 - Contact Pirelli at consumer.affairs@pirelli.com and notify them that you have new recalled tires in your inventory stock to be returned. Please include a readable copy of the complete and signed warranty claim form in the email.
 - Pirelli will process reimbursement through the distributor.

- **For recall tires on customer vehicles:**
 - Support the consumer by completing a Pirelli warranty claim form. Include campaign reference “RECALL No. 25T001 – Consumer” on the “REASON FOR RETURN / OTHERS” portion of the form. Each customer receiving a replacement tire should have a claim form completed and signed for their used, recalled tire.
 - Record on the tire sidewall the warranty claim form number using a white or yellow marker for better contrast. If multiple tires, list the claim number along the tire number – example: for claim form number “73576,” the first tire would be marked “73576-1”, second tire would be marked “73576-2”.
 - Federal regulations require all recall tires to be completely disabled within 24 hours of removal. On each recall tire, cut completely through one sidewall circumferentially for a length of approximately 6 inches or drill multiple holes. This procedure should be performed at the mid-sidewall

area away from the TIN number and barcode, and only after the tire is dismounted from the wheel/rim.

- The tire(s) should be returned using the usual warranty form and warranty flow (returned through distributor) - please ensure the warranty claim form is attached to the tire.
- Contact Pirelli at consumer.affairs@pirelli.com and notify them that you have recalled tire(s) from consumer(s) to be returned. Please include the information below in the email:
 - A readable copy of the complete and signed warranty claim form.
 - A copy of the service invoice.
- Pirelli will process reimbursement through the distributor. The dealer will be compensated for reasonable costs related to replacing recalled tires on customer's vehicles (including tire, mounting, and balancing costs).

We appreciate your support and thank you for assisting with this recall campaign. If you have any questions or need additional support, please contact Pirelli at 1-800-622-2390 or consumer.affairs@pirelli.com (Monday through Friday 8 AM to 6 PM Eastern Time).

Sincerely,

Pirelli Tire LLC

Enclosure (Letter to Consumers)