



U.S. Department
of Transportation

National Highway
Traffic Safety
Administration

Part 573 Safety Recall Report

25V809

Manufacturer Name: Hyundai Motor America

Submission Date: Nov 21, 2025

NHTSA Recall No.: 25V809

Manufacturer Recall No.: 289 (H); 029G (G)

Manufacturer Information

Population

Manufacturer Name: Hyundai Motor America

Address: 10550 Talbert Avenue
Fountain Valley CA, 92708

Total number of potentially involved: 258

Estimated percentage with defect: 1%

Vehicle Information

Vehicle 1: 2025-2026 HYUNDAI SANTA CRUZ

Product Category: Light Vehicles

Product Type: Light Truck

Fuel / Propulsion: Spark Ignition Fuel

Production Dates: Sep 11, 2024 - Jul 28, 2025

Number of potentially involved: 207

Descriptive Information:

Based on manufacturing and sales records, the subject vehicles include certain model year 2025-2026 Hyundai Santa Cruz vehicles produced on the specified dates by Hyundai Motor Manufacturing Alabama ("HMMA") for sale in the U.S. market.

Vehicle 2: 2025-2026 HYUNDAI SANTA FE HYBRID

Product Category: Light Vehicles

Product Type: Multipurpose Passenger Vehicle

Fuel / Propulsion: Hybrid Electric Vehicle

Production Dates: Dec 12, 2024 - Jul 30, 2025

Number of potentially involved: 14

Descriptive Information:

Based on manufacturing and sales records, the subject vehicles include certain model year 2025-2026 Hyundai Santa Fe Hybrid vehicles produced on the specified dates by Hyundai Motor Manufacturing Alabama ("HMMA") for sale in the U.S. market.

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Vehicle 3: 2025-2026 HYUNDAI SANTA FE

Product Category: Light Vehicles

Product Type: Multipurpose Passenger Vehicle

Fuel / Propulsion: Spark Ignition Fuel

Production Dates: Dec 11, 2024 - Jul 23, 2025

Number of potentially involved: 5

Descriptive Information:

Based on manufacturing and sales records, the subject vehicles include certain model year 2025-2026 Hyundai Santa Fe vehicles produced on the specified dates by Hyundai Motor Manufacturing Alabama ("HMMA") for sale in the U.S. market.

Vehicle 4: 2025-2025 HYUNDAI TUCSON

Product Category: Light Vehicles

Product Type: Multipurpose Passenger Vehicle

Fuel / Propulsion: Spark Ignition Fuel

Production Dates: Sep 25, 2024 - Jul 17, 2025

Number of potentially involved: 29

Descriptive Information:

Based on manufacturing and sales records, the subject vehicles include certain model year 2025 Hyundai Tucson vehicles produced on the specified dates by Hyundai Motor Manufacturing Alabama ("HMMA") for sale in the U.S. market.

Vehicle 5: 2026-2026 GENESIS GV70

Product Category: Light Vehicles

Product Type: Multipurpose Passenger Vehicle

Fuel / Propulsion: Spark Ignition Fuel

Production Dates: Apr 02, 2025 - Apr 30, 2025

Number of potentially involved: 3

Descriptive Information:

Based on manufacturing and sales records, the subject vehicles include certain model year 2026 Genesis GV70 vehicles produced on the specified dates by Hyundai Motor Manufacturing Alabama ("HMMA") for sale in the U.S. market.

Defect / Noncompliance Description

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Description of the defect or noncompliance:

The subject vehicles are equipped with Side Curtain Airbags (“SCAB”) that might have been improperly installed, which can potentially result in abnormal airbag deployment during a crash, increasing the risk of injury to occupants.

FMVSS1:

FMVSS2:

Description of the safety risk, including crash, fire, death, injury:

An abnormal airbag deployment could increase the risk of injury to occupants during a crash.

Description of the cause:

The airbags were inadvertently twisted during vehicle assembly.

Identification of any warning that can occur:

None.

Component Manufacturer

Tier of Supplier: Tier 1

Supplier Type: OEM

Name: Hyundai Motor Manufacturing Alabama

Address: 700 Hyundai Blvd
Montgomery AL, 36105

Country: United States

Involved Components

Component Name 1: CURTAIN AIR BAG MODULE, RH/LH

Component Description: Side Curtain Airbag for Driver (GV70)

Component Part Number: 80410-AR000

Component Name 2: CURTAIN AIR BAG MODULE, RH/LH

Component Description: Side Curtain Airbag for Passenger (GV70)

Component Part Number: 80420-AR000

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25V809**Component Name 3:** CURTAIN AIR BAG MODULE, RH/LH**Component Description:** Side Curtain Airbag for Driver (Santa Fe)**Component Part Number:** 80410-R6000**Component Name 4:** CURTAIN AIR BAG MODULE, RH/LH**Component Description:** Side Curtain Airbag for Passenger (Santa Fe)**Component Part Number:** 80420-R6000**Component Name 5:** CURTAIN AIR BAG MODULE, RH/LH**Component Description:** Side Curtain Airbag for Driver (Tucson)**Component Part Number:** 80410-CW000**Component Name 6:** CURTAIN AIR BAG MODULE, RH/LH**Component Description:** Side Curtain Airbag for Passenger (Tucson)**Component Part Number:** 80420-CW000**Component Name 7:** CURTAIN AIR BAG MODULE, RH/LH**Component Description:** Side Curtain Airbag for Driver (Santa Cruz)**Component Part Number:** 80410-K5000**Component Name 8:** CURTAIN AIR BAG MODULE, RH/LH**Component Description:** Side Curtain Airbag for Passenger (Santa Cruz)**Component Part Number:** 80420-K5000

Chronology

August – November 2025

August 9, 2025 – NASO received a Speak Up For Safety (“SUFS”) report submitted by HMMA indicating an improperly installed side curtain air bag on a model year 2026 Santa Cruz vehicle produced for sale in the U.S. NASO began gathering market field information in the U.S. and Canadian markets.

August 27, 2025 – NASO completed its review of market field data and contacted HMMA to gather technical details surrounding the condition.

September 5, 2025 – According to information received from HMMA, the side curtain airbag in the subject vehicles is installed manually by hand. The airbag referenced in the SUFS report was

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purportedly “twisted” during installation due to human error, suggesting other units could be affected due to use of a manual process.

September 9, 2025, through October 7, 2025 – NASO continually worked with HMMA to identify the process change points and review traceability within the plant.

October 21, 2025, through November 3, 2025 – NASO met with HMC R&D to confirm the effect of a potentially mis-installed side curtain airbag.

November 11, 2025 – Based on a final review of market field information, HMMA’s findings, and HMC’s engineering opinion, NASO convened it’s North America Safety Decision Authority (“NASDA”) and decided to conduct a safety recall of potentially affected vehicles in the U.S. and Canada.

As of the date of this filing, Hyundai has received no reports other than the SUFS report mentioned in this chronology. There are no fires, crashes, injuries, or fatalities attributable to this condition in the U.S. or Canada

Related NHTSA Recall Number:

Description of Remedy

Remedy Type: Repair

Consumer Advisories: Do Not Drive Park Outside

Description of remedy program:

All owners of affected vehicles will be notified via first class mail with instructions to bring their vehicles to a Hyundai dealer or Genesis retailer, where technicians will reinstall the SCAB in the correct orientation. This remedy will be offered at no cost to owners for all affected vehicles, regardless of whether the affected vehicles are still covered under Hyundai/Genesis' New Vehicle Limited Warranty. Additionally, Hyundai/Genesis will provide owners of affected vehicles reimbursement for out-of-pocket expenses incurred to obtain a remedy for the recall condition in accordance with the reimbursement plan submitted to NHTSA on February 22, 2024.

How remedy component differs from recalled component:

The side curtain airbag will be installed in the proper orientation and positioning.

Identify how/when recall condition was corrected in production:

An in-line visual inspection system was implemented at HMMA on August 6, 2025, to aid in detecting assembly-related abnormalities on all in-process airbags.

Reimbursement Plan

Manufacturer used general reimbursement plan on file.

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Recall Schedule

Description of recall schedule:

Dealers will be notified electronically by the specified dates.
Owners will be notified via certified mail by the specified dates.

Planned Dealer Notification Date: Jan 19, 2026 - Jan 19, 2026

No Dealers

Planned Interim Owner Notification Date:

No Owners

Planned Remedy Owner Notification Date: Jan 19, 2026 - Jan 19, 2026

Phased Recall

Date when VIN will be searchable: Nov 22, 2025