



U.S. Department  
of Transportation

National Highway  
Traffic Safety  
Administration

## Part 573 Safety Recall Report

## 25V611

**Manufacturer Name:** Ford Motor Company

**Submission Date:** Sep 12, 2025

**NHTSA Recall No.:** 25V611

**Manufacturer Recall No.:** 25S91

### Manufacturer Information

### Population

**Manufacturer Name:** Ford Motor Company

**Address:** 330 Town Center Drive  
Suite 500  
Dearborn MI, 48126-2738

**Total number of potentially involved:** 101,944

**Estimated percentage with defect:** 1%

### Vehicle Information

**Vehicle 1:** 2016-2019 FORD TAURUS

**Product Category:** Light Vehicles

**Product Type:**

**Fuel / Propulsion:** Spark Ignition Fuel

**Production Dates:** Jul 25, 2016 - Mar 01, 2019

**Number of potentially involved:** 101,944

#### Descriptive Information:

Ford's team reviewed plant records to determine the population of affected vehicles, which had B-pillar trim appliques installed without the use of hand rollers that aided operators in ensuring complete adhesion of the appliques' mounting tapes. On 7/25/2016, a process change was implemented to stop the use of these rollers. Rollers were not used subsequently through the end of Taurus production in Chicago Assembly Plant on 3/01/2019.

These vehicles are not produced in VIN order. Information as to the applicability of this action to specific vehicles can best be obtained by either calling Ford's toll-free line (1-866-436-7332) or by contacting a local Ford or Lincoln dealer who can obtain specific information regarding the vehicles from the Ford On-line Automotive Service Information System (OASIS) database.

101,944 Taurus vehicles are affected.

### Defect / Noncompliance Description

#### Description of the defect or noncompliance:

Driver and front passenger door B-pillar trim appliques may detach from the vehicle while driving.

**FMVSS1:**

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**25V611****FMVSS2:****Description of the safety risk, including crash, fire, death, injury:**

A B-pillar trim applique that detaches while driving can create a road hazard for other road users, increasing the risk of a crash.

**Description of the cause:**

Applique detachment may result from incomplete adhesion of the part to door sheet metal during installation at the vehicle assembly plant on vehicles built after a process change that stopped the use of hand rollers that aided operators in ensuring complete adhesion of the part.

**Identification of any warning that can occur:**

Customers may notice the B-pillar trim applique separating from the top of the front doors when entering/exiting the vehicle and/or hear wind noise and rattling noise as they drive.

## Component Manufacturer

**Tier of Supplier:****Supplier Type:**

**Name:** Ford Motor Company

**Address:** 1 American Road  
Dearborn MI, 48126

**Country:** United States

## Involved Components

**Component Name 1:** Pillar Black, RH

**Component Description:** Right Front Door B-Pillar Applique

**Component Part Number:** AG13-5420554-A\*

**Component Name 2:** Pillar Black, Less Keypad, LH

**Component Description:** Left Front Door B-Pillar Applique Without Keypad

**Component Part Number:** DG13-5420555-A\*

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**Component Name 3:** Pillar Black, LH

**Component Description:** Left Front Door B-Pillar Applique With Keypad

**Component Part Number:** CG13-5420555-C\*

## Chronology

### May – July 2025

Ford's Field Review Committee approved safety field service action 25S53/25V347 on May 16, 2025, to address the risk of front door B-pillar trim applique detachment on a population of 2016 – 2017 model year Explorer vehicles. Following this approval, Ford began a read-across exercise to identify potential trim detachment risks on all other Ford and Lincoln vehicle lines. During this exercise, the team identified a number of warranty claims citing front door B-pillar trim applique detachment on Taurus vehicles. On July 22, 2025, Ford's Critical Concern Review Group (CCRG) opened an investigation into these claims.

### August – September 2025

From August through September 2025, the CCRG and Ford's Body Exterior team worked to better understand the root cause and occurrence rate of B-pillar applique looseness and detachment.

The CCRG and Body Exterior team reviewed warranty and NHTSA VOQ data, photos of B-pillar trim appliques associated with detachment warranty claims, and changes in the part design and installation process over the full course of Taurus production (2010 MY – 2019 MY) to identify contributing factors and determine the population of vehicles potentially affected by this concern.

As of September 5th, 2025, Ford is aware of 452 warranty claims of the B-pillar appliques detaching from vehicles produced for the U.S. and U.S Federal territories markets in the affected period. These warranty claims were received between June 27, 2017 and December 27, 2022.

On September 5, 2025, Ford's Field Review Committee reviewed the concern and approved a field action.

Ford is not aware of any accidents or injuries related to this condition.

**Related NHTSA Recall Number:**

## Description of Remedy

**Remedy Type:** Inspect, Repair, Replace

**Consumer Advisories:** ☐ Do Not Drive ☐ Park Outside

### **Description of remedy program:**

Owners will be notified by mail and instructed to take their vehicle to a Ford or Lincoln dealer to have the front-driver and passenger-side door B-pillar trim appliques inspected for proper adhesion and repaired/replaced if necessary. There will be no charge for this service.

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## How remedy component differs from recalled component:

The remedy B-pillar applique components (AG13-5420554-A\*, DG13-5420555-A\*, CG13-5420555-C\*) will be properly adhered to the vehicle.

## Identify how/when recall condition was corrected in production:

The root cause of the recall condition remained a part of the assembly process until the end of Taurus production at the Chicago Assembly plant on 3/01/2019.

## Reimbursement Plan

Manufacturer used general reimbursement plan on file.

## Recall Schedule

### Description of recall schedule:

Notification to dealers is expected to occur on September 15, 2025. Mailing of interim owner notification letters is expected to begin September 22, 2025, and is expected to be completed by September 26, 2025. The date VINs are planned to be searchable is September 15, 2025.

**Planned Dealer Notification Date:** Sep 15, 2025 - Sep 15, 2025 ☐ No Dealers

**Planned Interim Owner Notification Date:** Sep 22, 2025 - Sep 26, 2025 ☐ No Owners

**Planned Remedy Owner Notification Date:** Dec 01, 2025 - Dec 05, 2025 ☐ Phased Recall

**Date when VIN will be searchable:** Sep 15, 2025