



U.S. Department
of Transportation

National Highway
Traffic Safety
Administration

Part 573 Safety Recall Report

25V350

Manufacturer Name: Ford Motor Company

Submission Date: May 23, 2025

NHTSA Recall No.: 25V350

Manufacturer Recall No.: 25C17

Manufacturer Information

Population

Manufacturer Name: Ford Motor Company

Address: 330 Town Center Drive
Suite 500
Dearborn MI, 48126-2738

Total number of potentially involved: 63,898

Estimated percentage with defect: 50%

Vehicle Information

Vehicle 1: 2025-2025 FORD MAVERICK

Product Category: Light Vehicles

Product Type: Light Truck

Fuel / Propulsion:

Production Dates: Apr 11, 2024 - Apr 05, 2025

Number of potentially involved: 63,898

Descriptive Information:

Affected vehicles may have a Passenger Airbag Disabled Indicator that is loose or dislodged inside the Instrument Panel. The recalled parts were introduced into production on 04/11/2024. Additional retaining clips to better secure parts were introduced into production on 04/25/2025.

63,898 Maverick vehicles are affected

These vehicles are not produced in VIN order. Information as to the applicability of this action to specific vehicles can best be obtained by either calling Ford's toll-free line (1-866-436-7332) or by contacting a local Ford or Lincoln dealer who can obtain specific information regarding the vehicles from the Ford On-line Automotive Service Information System (OASIS) database.

Defect / Noncompliance Description

Description of the defect or noncompliance:

Affected vehicles may have a Passenger Airbag Disabled Indicator that is loose or dislodged inside the Instrument Panel. As such, vehicles may not comply with FMVSS 208 Occupant Crash Protection S19.2.2(e), which specifies that each telltale shall be visible and recognizable to a driver and any front

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outboard passenger during night and day when the occupants have adapted to the ambient light roadway conditions.

FMVSS1: 208 - Occupant crash protection

FMVSS2:

Description of the safety risk, including crash, fire, death, injury:

The passenger airbag disabled telltale may not be visible to the driver or front passenger. As a result, they may not know whether the passenger airbag is ON or OFF, potentially increasing the risk of passenger injury in a crash.

Description of the cause:

Instrument Panel Bezel features designed to retain the Passenger Airbag Disabled Indicator were not stiff enough.

Identification of any warning that can occur:

The Passenger Airbag Disabled Indicator may be visibly dislodged.

Component Manufacturer

Tier of Supplier: Tier 2

Supplier Type: OEM

Name: Summit Plastics Guanajuato

Address: AV. Alamo 90
Parque Industrial Y De Negocios Las Coli
Silao De La Victoria Foreign States, 36270

Country: Mexico

Involved Components

Component Name 1: Lamp

Component Description: Passenger Airbag Disable Indicator

Component Part Number: JK2T-14B418-A

Component Name 2: Bezel

Component Description: Climate Control Bezel

Component Part Number: SZ6B-18D422-A

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Component Name 3: Bezel

Component Description: Climate Control Bezel

Component Part Number: SZ6B-18D422-B

Chronology

On **April 23, 2025**, during a pre-delivery inspection, assembly plant personnel at Ford's Hermosillo Stamping and Assembly Plant observed that the Passenger Airbag Disable Indicator was dislodged inside the Instrument Panel bezel on a 2025 model year Maverick vehicle. Inspection of other Maverick vehicles at the assembly plant identified additional occurrences of the concern.

On **April 29, 2025**, Ford's Critical Concern Review Group (CCRG) opened an investigation into this concern. Ford's CCRG investigation reviewed the design of the Passenger Airbag Disable Indicator to Instrument Panel Bezel interface and determined the population of vehicles potentially affected by this concern. Through this investigation, the Body Interior team confirmed that the Instrument Panel Bezel design was new for 2025 model year and the features designed to retain the Passenger Airbag Disable Indicator were not stiff enough to provide proper retention of the Passenger Airbag Disable Indicator assembly snaps.

On **May 2, 2025**, Ford's Field Review Committee reviewed the concern and approved a field action.

Ford is aware of one warranty claim related to this issue.

Ford is not aware of any VOQs, accidents or injuries related to this concern.

Related NHTSA Recall Number:

Description of Remedy

Remedy Type: Repair

Consumer Advisories: ☐ Do Not Drive ☐ Park Outside

Description of remedy program:

Owners will be notified by mail and instructed to take their vehicle to a Ford or Lincoln dealer to have Passenger Airbag Disabled Indicator retaining clips installed. There will be no charge for these services.

How remedy component differs from recalled component:

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The added retaining clips (part number W718566) will properly secure the Passenger Airbag Disabled Indicator (JK2T-14B418-A) to the Instrument Panel Bezel (SZ6B-18D422-A/B) .

Identify how/when recall condition was corrected in production:

Reimbursement Plan

Manufacturer used general reimbursement plan on file.

Recall Schedule

Description of recall schedule:

Notification to dealers is expected to occur on May 23, 2025. Mailing of owner notification letters is expected to begin June 9, 2025, and is expected to be completed by June 13, 2025.

Planned Dealer Notification Date: May 23, 2025 - May 23, 2025 ☐ No Dealers

Planned Interim Owner Notification Date: Jun 09, 2025 - Jun 13, 2025 ☐ No Owners

Planned Remedy Owner Notification Date: Sep 22, 2025 - Sep 26, 2025 ☐ Phased Recall

Date when VIN will be searchable: May 28, 2025