



U.S. Department
of Transportation

National Highway
Traffic Safety
Administration

Part 573 Safety Recall Report

25V335

Manufacturer Name: Shyft Group

Submission Date: May 22, 2025

NHTSA Recall No.: 25V335

Manufacturer Recall No.: 25-14

Manufacturer Information

Population

Manufacturer Name: Shyft Group

Address: 1541 Reynolds Road
Charlotte MI, 48813

Total number of potentially involved: 1,977

Estimated percentage with defect: 100%

Vehicle Information

Vehicle 1: 2022-2024 Utilimaster Velocity

Product Category: Light Vehicles

Product Type: Light Truck

Fuel / Propulsion: Spark Ignition Fuel

Production Dates: Aug 15, 2022 - May 08, 2025

Number of potentially involved: 1,977

Descriptive Information:

These vehicles have a GVWR of less than 10K lbs while others are above that threshold and do not require the placard.

Vehicle 2: 2022-2024 Utilimaster Velocity

Product Category: Light Vehicles

Product Type: Light Truck

Fuel / Propulsion: Electric Battery Power

Production Dates: Dec 05, 2022 - Apr 23, 2025

Number of potentially involved: 1,977

Descriptive Information:

These vehicles have a GVWR of less than 10K lbs while others are above that threshold and do not require the placard.

Defect / Noncompliance Description

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Description of the defect or noncompliance:

The affected vehicles are not equipped with the Tire and Information Placard required by FMVSS 110.

FMVSS1: 110 - Tire selection and rims

FMVSS2:

Description of the safety risk, including crash, fire, death, injury:

Without the Tire and Information Placard, the user may exceed the loading capacity of the vehicle which could increase the risk of a crash.

Description of the cause:

The printer used to print the required tire placard was out of service.

Identification of any warning that can occur:

There is no warning associated with a missing tire placard.

Component Manufacturer

Tier of Supplier:

Supplier Type:

Name:

Address:

Country:

Involved Components

Component Name 1:

Component Description:

Component Part Number:

Chronology

On May 7, 2025, Product Safety and Compliance inquired about the application of the required Tire and Loading Information Placard on a new production run of vehicles under 10K lbs GVWR. On May 8, 2025, it was determined the pilot unit in the new production run did not have the required placard, investigation

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on other product models ensued. On May 14, 2025, it was determined approximately 1977 vehicles may be missing the required placard and Shyft determined that a non-compliance to FMVSS 110 could exist.

Related NHTSA Recall Number:

Description of Remedy

Remedy Type: Mail Information/Labels**Consumer Advisories:** ☐ Do Not Drive ☐ Park Outside**Description of remedy program:**

Shyft will mail tire and loading information placards to the affected owners with instructions on how and where to install the label.

How remedy component differs from recalled component:

Vehicles excluded from this recall, are equipped with the required Tire and Loading Information Placard.

Identify how/when recall condition was corrected in production:

Vehicles in Shyft's possession were placed on Stop Ship on May 8, 2025 and the required label installed.

Reimbursement Plan

Description of reimbursement program:**Period of reimbursement:****Costs to be reimbursed:****Address for reimbursement claims:**

Recall Schedule

Description of recall schedule:**Planned Dealer Notification Date:** May 30, 2025 - May 30, 2025☐ No Dealers

Part 573 Safety Recall Report**25V335****Planned Interim Owner Notification Date:**☐ No Owners**Planned Remedy Owner Notification Date:** Jun 06, 2025 - Jun 06, 2025☐ Phased Recall**Date when VIN will be searchable:**