



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

**1200 New Jersey Avenue SE
Washington, DC 20590**

January 05, 2026

25V871

Martin Rapaport
BMW of North America, LLC
PO Box 1227
200 Chestnut Ridge Road
Westwood, NJ 07675-1227

Subject: Air Bag Inflators May Rupture

Dear Martin Rapaport:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/328i/2014
BMW/320i/2014
BMW/335i/2014
BMW/228i/2014-2015
BMW/M235i/2014-2015
BMW/435i/2014
BMW/428i/2014

Mfr's Report Date: December 17, 2025

NHTSA Campaign Number: 25V871

Components:

AIR BAGS:SIDE/WINDOW:HEAD

Potential Number of Units Affected: 851

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2014 4 Series Coupe (428i, 428i xDrive, 435i, 435i xDrive), 3 Series Sedan (320i, 320i xDrive, 328i, 328i xDrive, 335i, 335i xDrive), and 2014-2015 2 Series Coupe (228i, 228i xDrive, M235i, M235i xDrive) vehicles. The head air bag inflator may fail at the weld joint, which can cause gas to leak from the inflator or result in an inflator rupture.

Consequence:

An inflator that ruptures may cause sharp metal fragments to enter or exit the vehicle, increasing the risk of injury. Additionally, an inflator that leaks gas may only partially inflate during a crash, increasing the risk of injury.

Remedy:

Dealers will replace the head air bags, free of charge. Owner notification letters are expected to be mailed February 6, 2026. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

We have received your proposed owner notification letter and it is approved for distribution.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

BMW of North America, LLC's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement