



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

**1200 New Jersey Avenue SE
Washington, DC 20590**

December 04, 2025

25V833

Shaun Austin
Hyundai Motor America
10550 Talbert Avenue
Fountain Valley, CA 92708

Subject: Sudden Unintended Braking

Dear Shaun Austin:

This letter serves to acknowledge Hyundai Motor America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

GENESIS/G90/2023-2026

Mfr's Report Date: December 01, 2025

NHTSA Campaign Number: 25V833

Components:

ELECTRICAL SYSTEM:ADAS

FORWARD COLLISION AVOIDANCE: SENSING SYSTEM: RADAR

Potential Number of Units Affected: 483

Problem Description:

Hyundai Motor America (Hyundai) is recalling certain 2023-2026 Genesis G90 vehicles. The Highway Drive Assist (HDA) corner radar may falsely detect another vehicle, which can result in sudden, unintended braking while driving.

Consequence:

Sudden, unintended braking increases the risk of a crash.

Remedy:

Owners are advised not to use the Highway Drive Assist feature until the remedy has been performed. Dealers will replace the front bumper beam, free of charge. Owner notification letters are expected to be mailed January 30, 2026. Owners may contact Genesis customer service at 844-340-9741. Hyundai's

number for this recall is 030G. Vehicle Identification Numbers (VINs) involved in this recall became searchable on NHTSA.gov on December 3, 2025.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Hyundai Motor America's contact for this recall will be Emily Smith who may be reached by email at emily.c.smith@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement