



U.S. Department of Transportation

**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

July 28, 2025

25V480

Martin Rapaport  
BMW of North America, LLC  
PO Box 1227  
200 Chestnut Ridge Road  
Westwood, NJ 07675-1227

**Subject:** Emergency Call (eCall) System Failure

Dear Martin Rapaport:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

BMW/R 1300 GS/2025  
BMW/R 1300 GS ADVENTURE/2025  
BMW/K 1600 GT/2025  
BMW/F 900 GS/2025  
BMW/F 800 GS/2025  
BMW/S 1000 R/2025  
BMW/S 1000 RR/2025

**Mfr's Report Date:** July 23, 2025

**NHTSA Campaign Number:** 25V480

**Components:**

COMMUNICATION: AUTO CRASH NOTIFICATION

**Potential Number of Units Affected:** 33

**Problem Description:**

BMW of North America, LLC (BMW) is recalling certain 2025 F 900 GS, F 800 GS, R 1300 GS Adventure, R 1300 GS, S 1000 RR, S 1000 R, and K 1600 GT vehicles equipped with the optional emergency call system. The emergency call system (eCall) may have been deactivated due to a software programming error.

**Consequence:**

In an emergency, first responders may not receive notification of the crash or emergency location, increasing the risk of injury to riders.

**Remedy:**

The electronic control unit software will be updated over-the-air (OTA) or by a dealer, free of charge. Owner notification letters are scheduled to be mailed September 12, 2025. Owners may contact BMW customer service at 1-800-525-7417.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to [www.nhtsa.gov](http://www.nhtsa.gov).

**Please be reminded of the following requirements:**

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

BMW of North America, LLC's contact for this recall will be DeMara Magruder who may be reached by email at [demara.magruder@dot.gov](mailto:demara.magruder@dot.gov). We look forward to working with you.

Sincerely,

*Alex Ansley*

Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement