



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

**1200 New Jersey Avenue SE
Washington, DC 20590**

June 25, 2025

25V395

Martin Rapaport
BMW of North America, LLC
PO Box 1227
200 Chestnut Ridge Road
Westwood, NJ 07675-1227

Subject: Loss of Drive Power

Dear Martin Rapaport:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/IX/2022-2024
BMW/I4/2022-2024
BMW/I7/2023-2024
BMW/I5/2024
BMW/I4 EDRIVE40/2025
BMW/I4 EDRIVE35/2025

Mfr's Report Date: June 13, 2025

NHTSA Campaign Number: 25V395

Components:

ELECTRICAL SYSTEM:PROPULSION SYSTEM:TRACTION MOTOR:CONTROLLER:SOFTWARE

Potential Number of Units Affected: 70,852

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2022-2025 i4, 2022-2024 IX, 2023-2024 I7, and 2024 I5 vehicles. The electric drive motor software may shut down the high-voltage system, causing a loss of drive power.

Consequence:

A loss of drive power increases the risk of a crash.



Remedy:

The electric drive motor software will be updated over-the-air (OTA) or by a dealer, free of charge. Owner notification letters are expected to be mailed August 5, 2025. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

BMW of North America, LLC's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement